

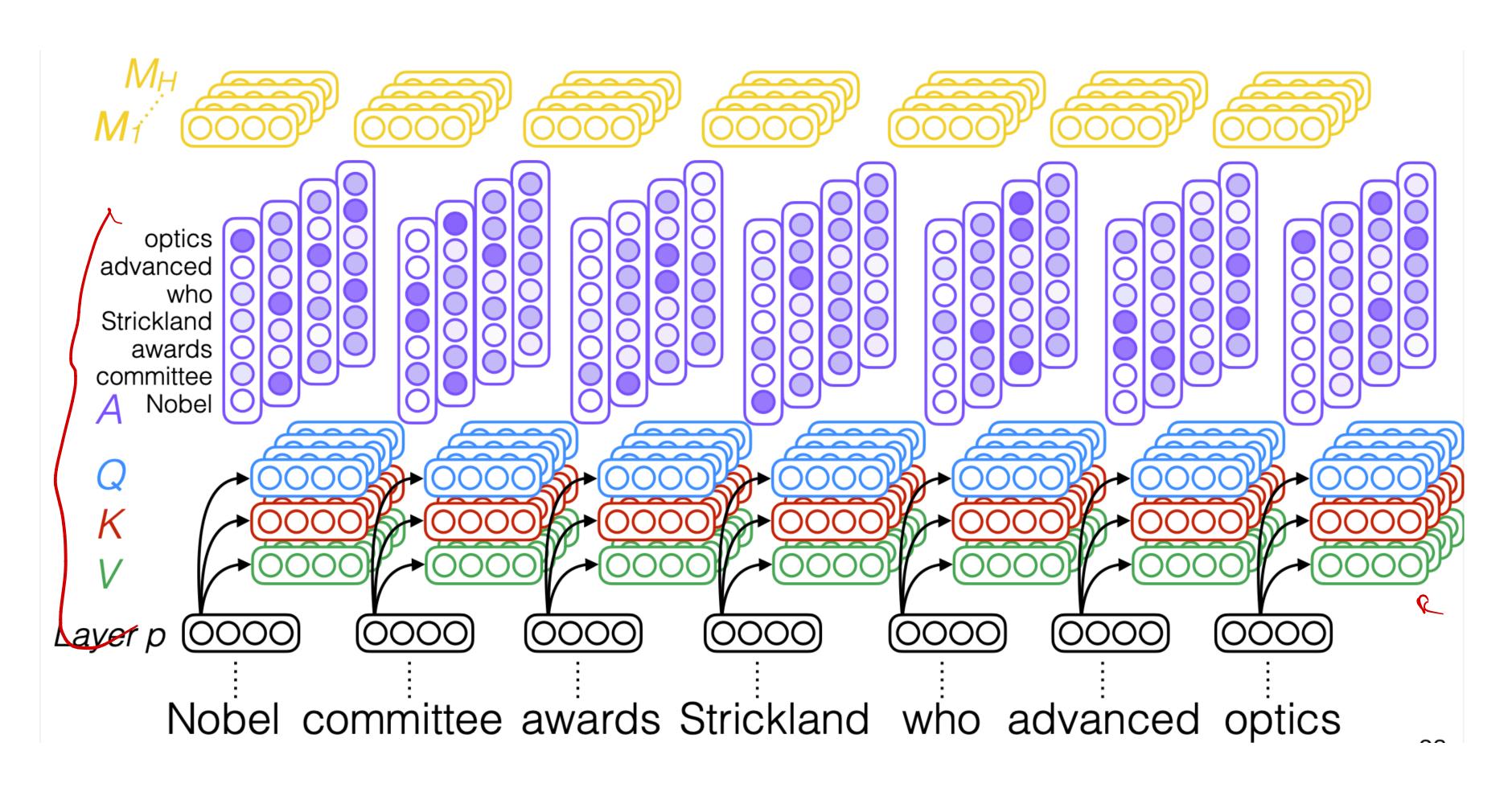


Language Model Pretraining

Junxian He

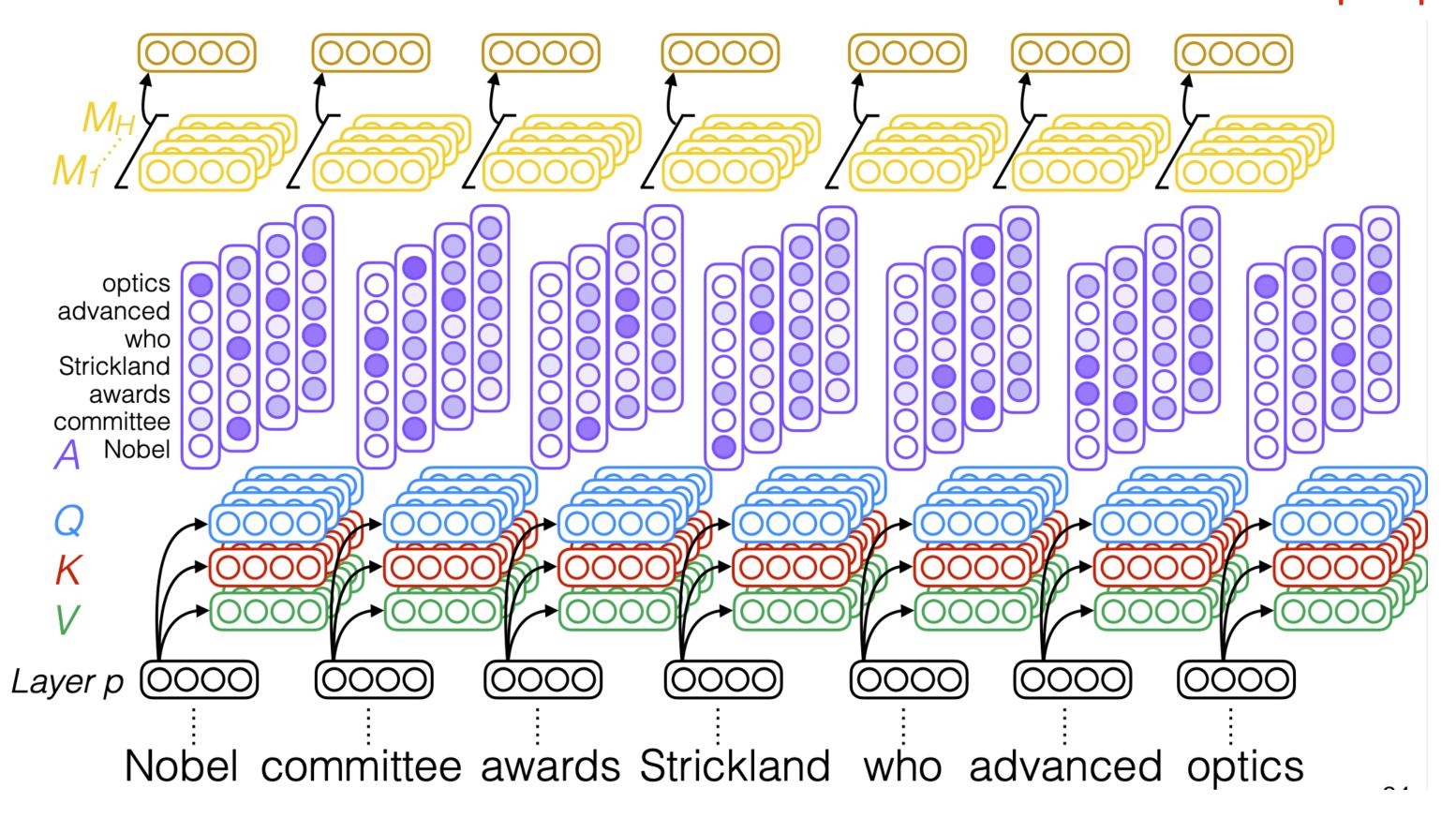
Sep 17, 2025

Recap: Multi-head Self-Attention



Recap: Multi-head Self-Attention

Concat and output projection

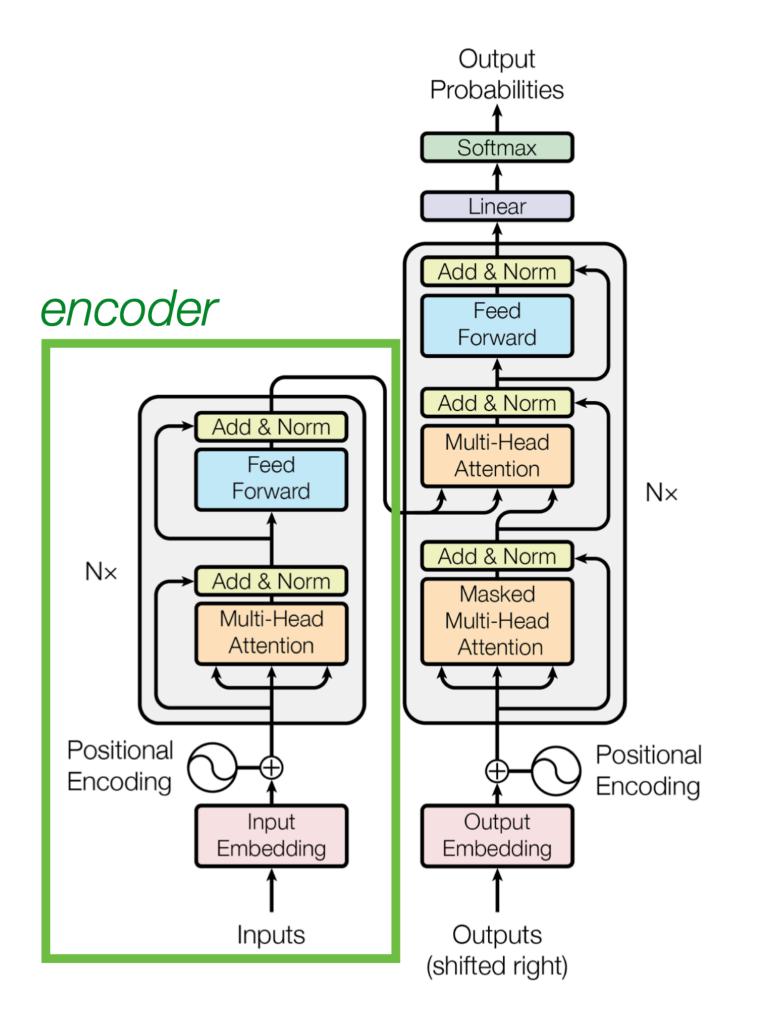


Recap: Transformer Encoder

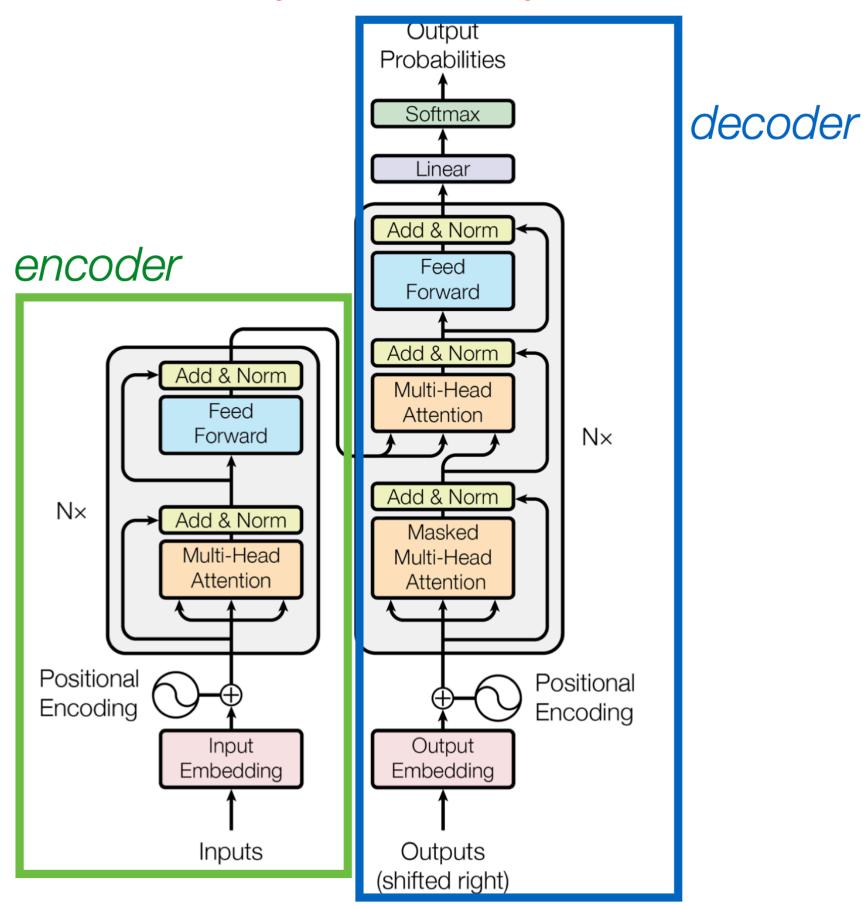
Output Probabilities Softmax Linear Add & Norm encoder Feed Forward Add & Norm Add & Norm Multi-Head Feed Attention $N \times$ Forward Add & Norm $N \times$ Add & Norm Masked Multi-Head Attention Attention Positional Positional Encoding Encoding Input Output Embedding Embedding Inputs Outputs (shifted right)

Currently we only cover the encoder side

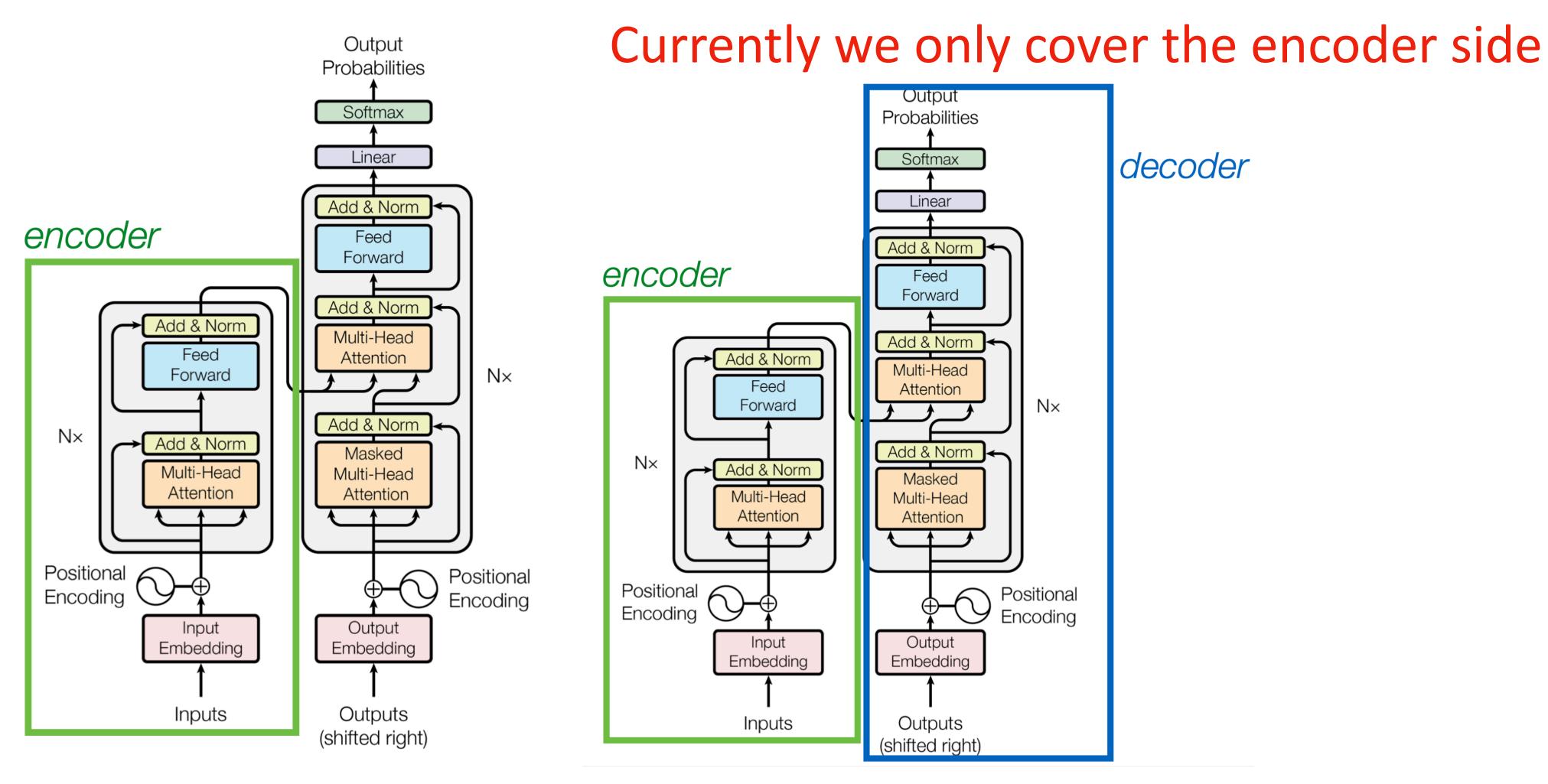
Recap: Transformer Encoder



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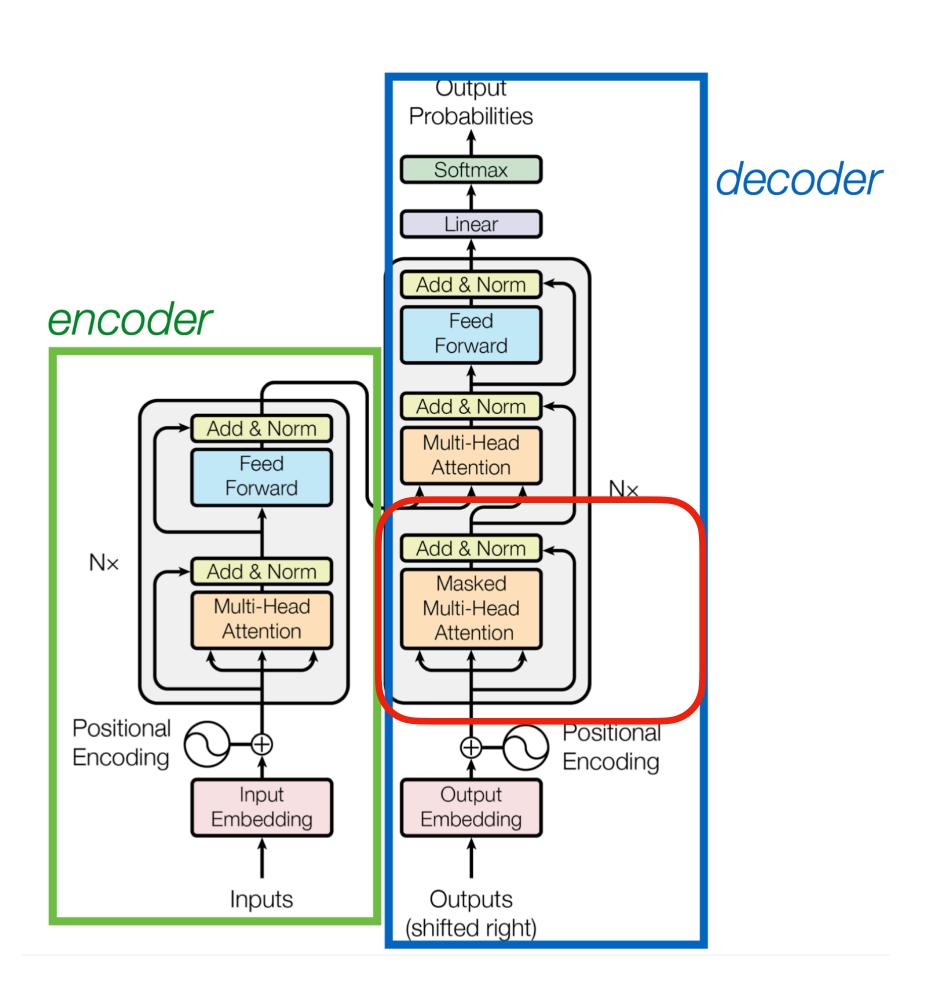


Recap: Transformer Encoder

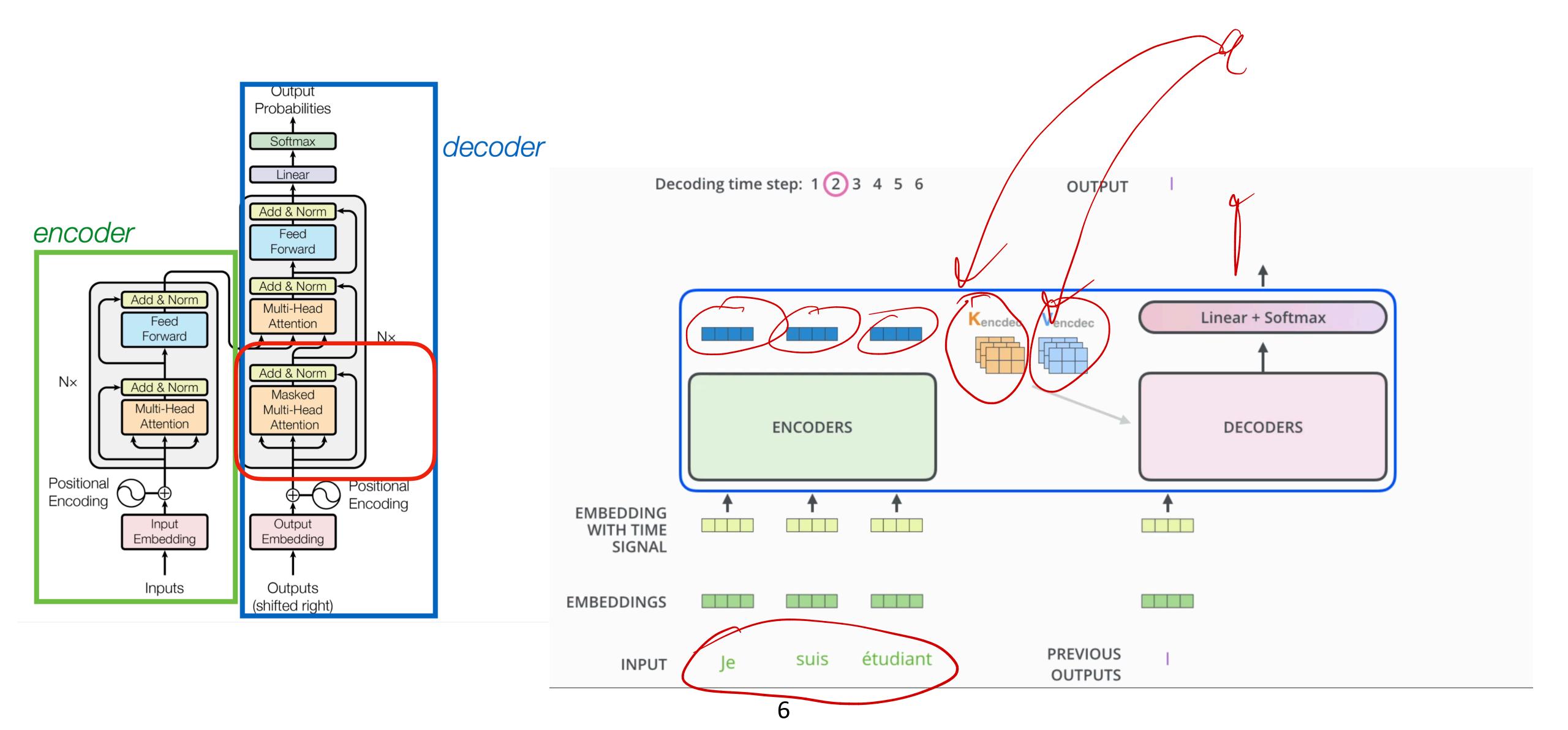


This encoder-decoder arch is originally proposed as a seq2seq arch, for classification tasks, often only encoder is used. And language models often only have a decoder

Recap: Masked Attention

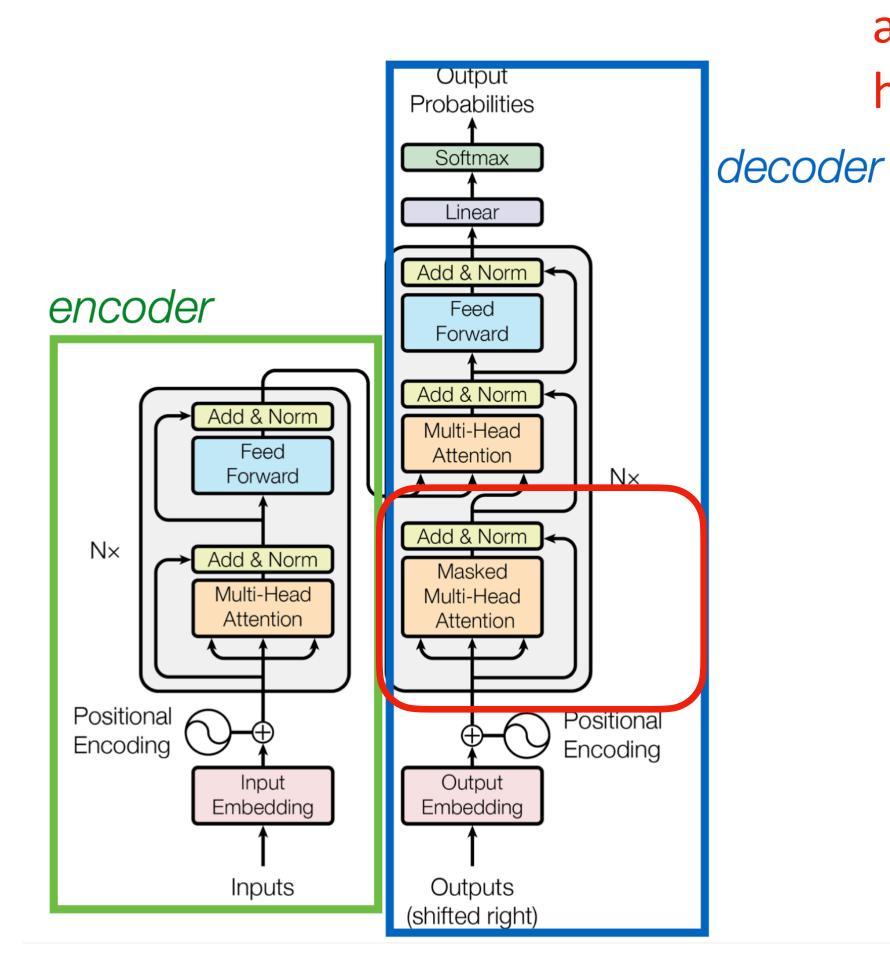


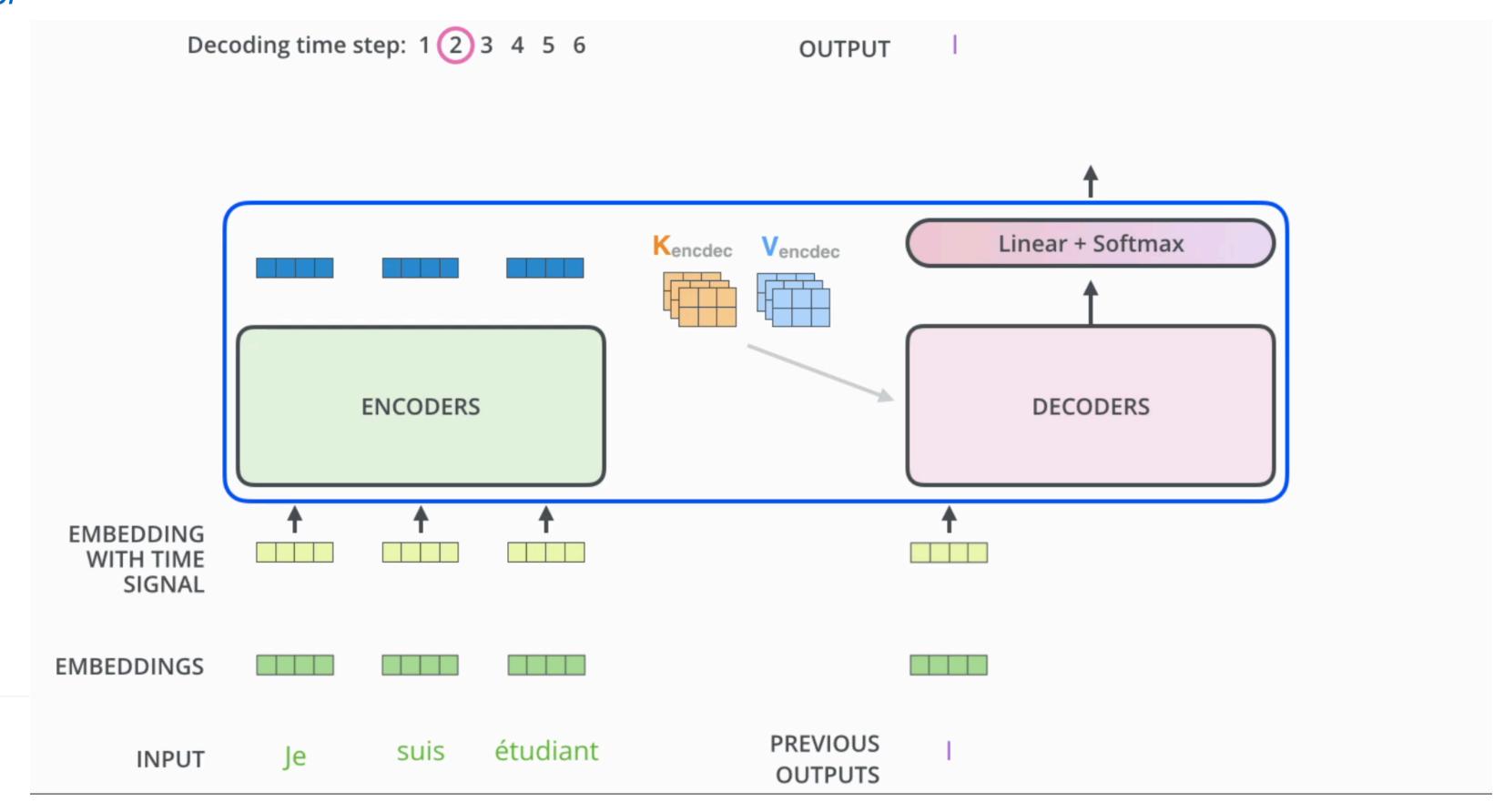
Recap: Masked Attention



Recap: Masked Attention

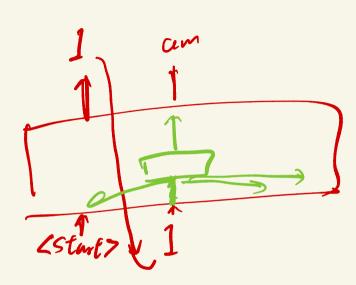
Typical attention attends to the entire sequence, while masked attention only attends to the ones on the left because future words have not been generated



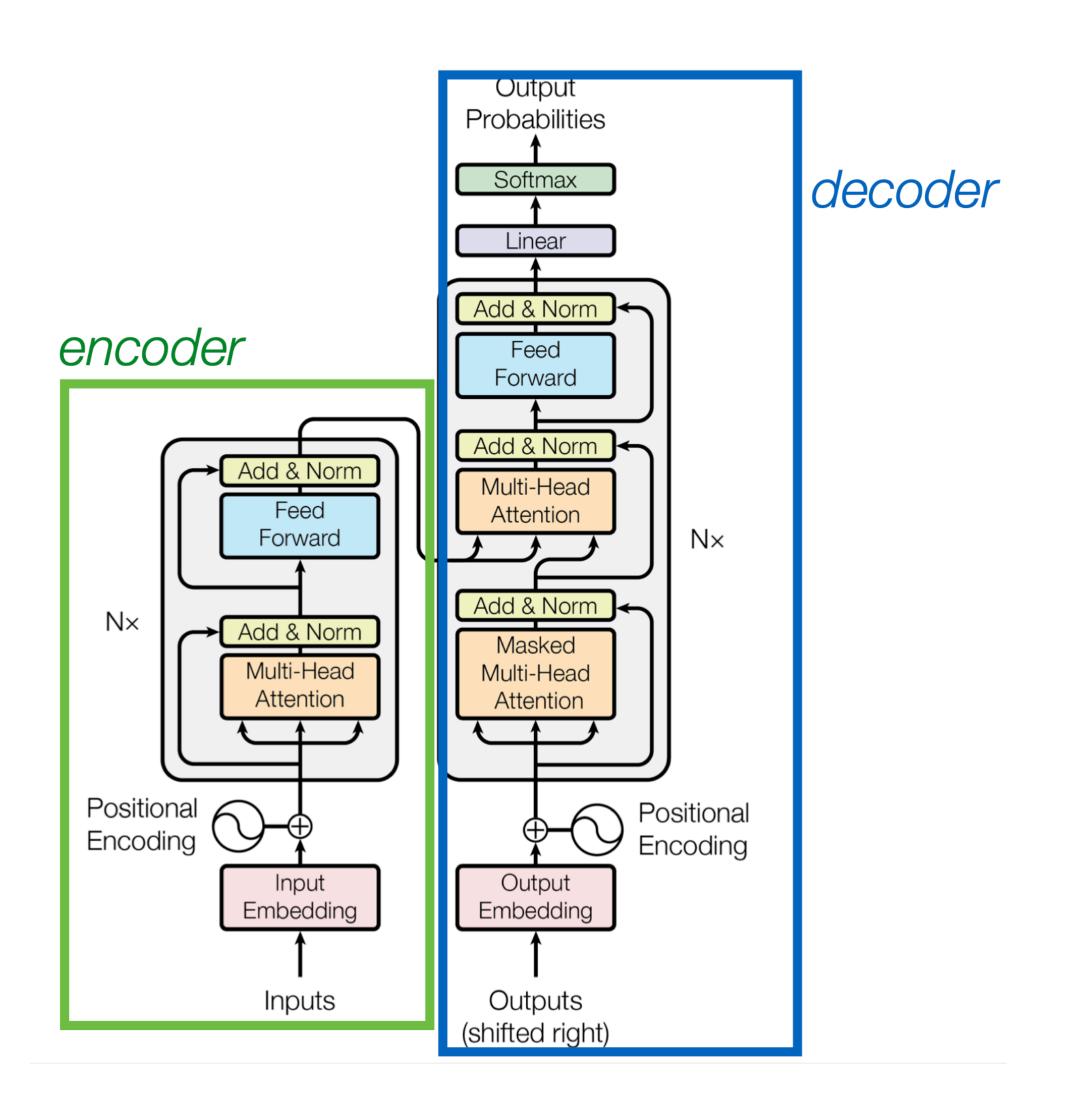


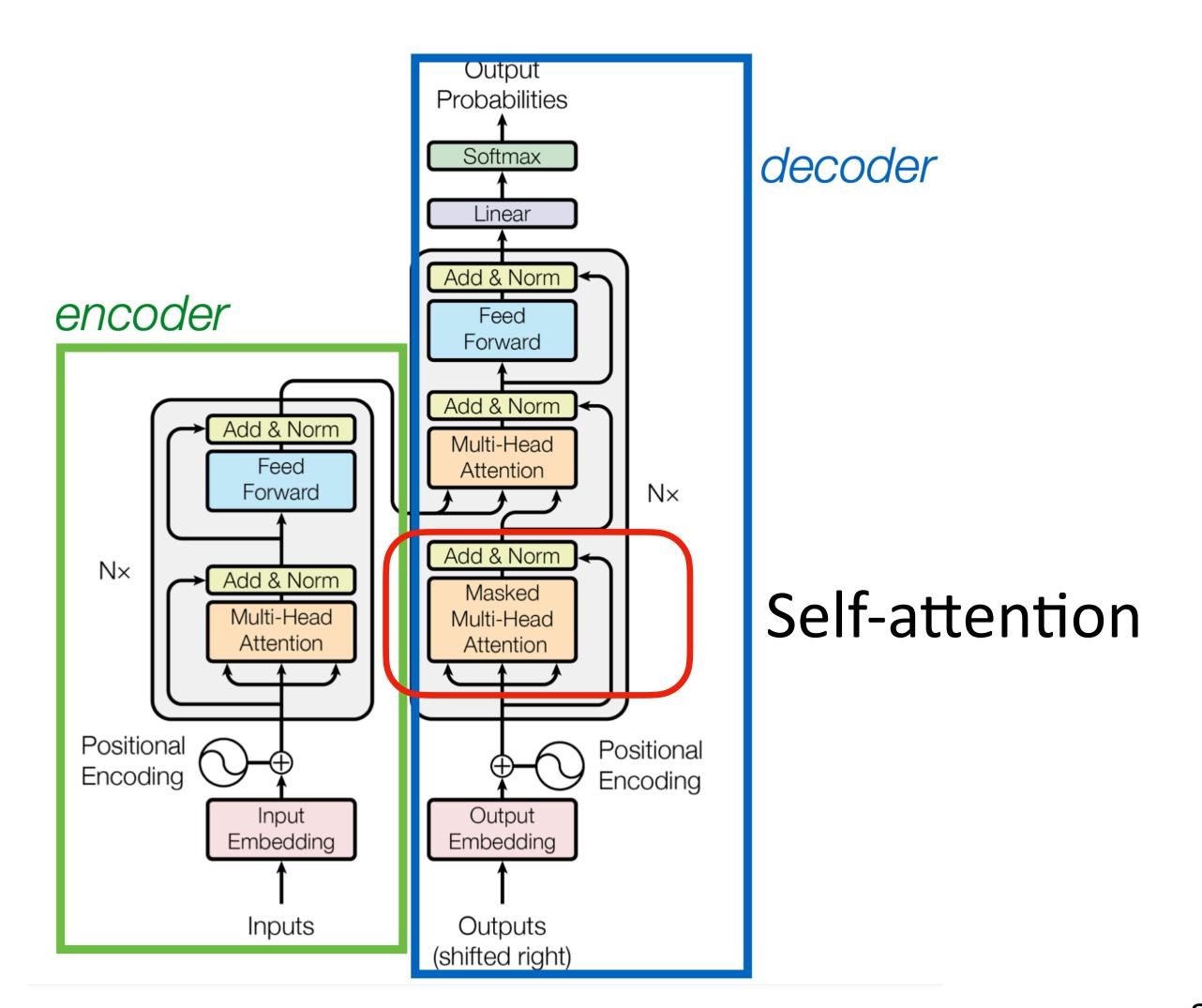
Masked Attention 2 act veryhe - Value aftention veight Didire clivul **Masked Self-Attention Self-Attention** 2 atta neght \$

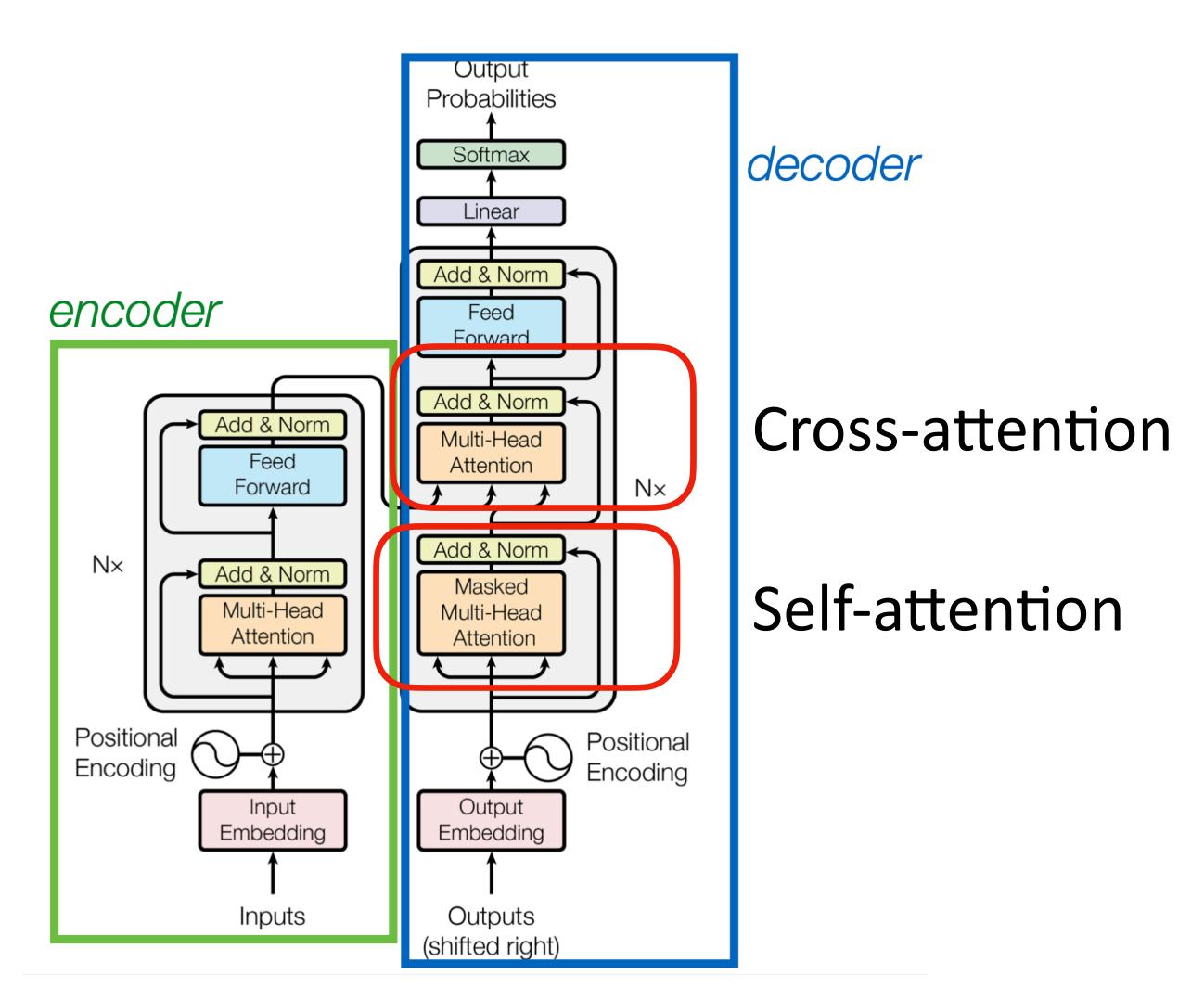
atten weight Softmax Softmax 0000

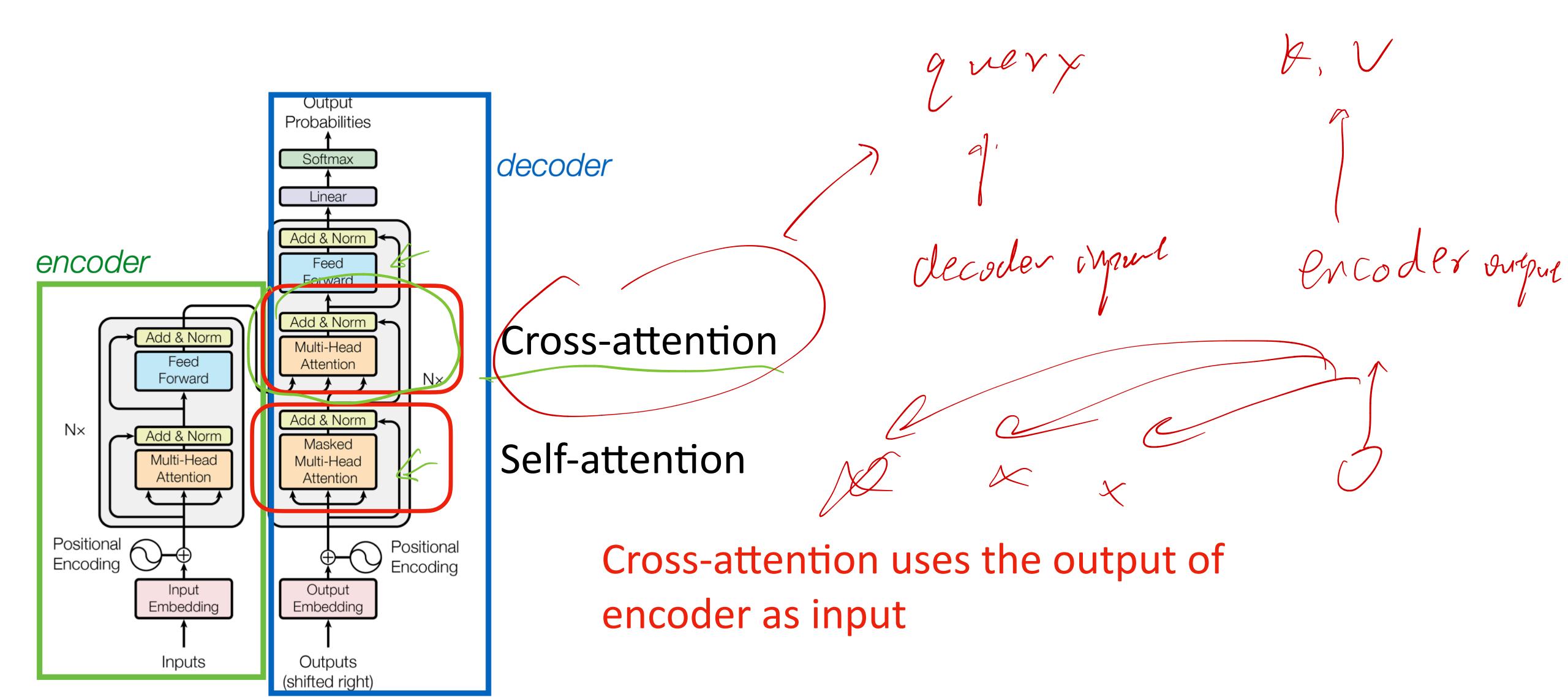


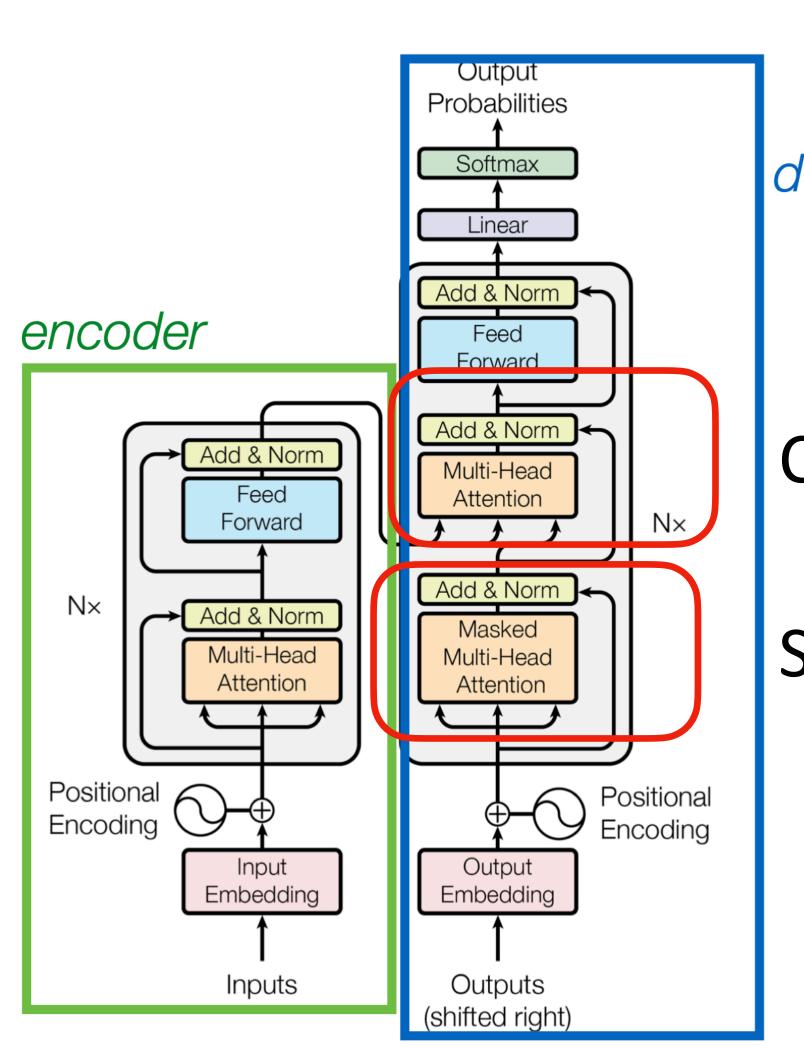
I am having a class







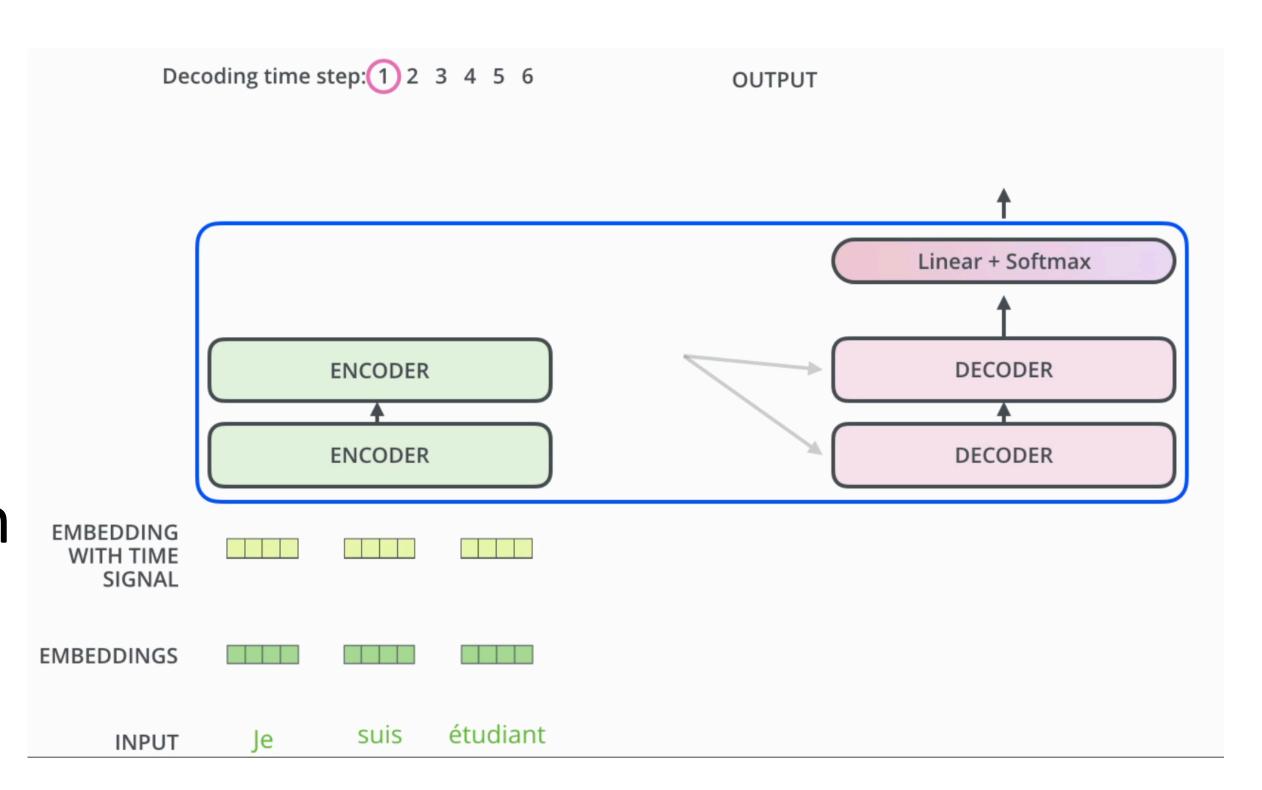




decoder

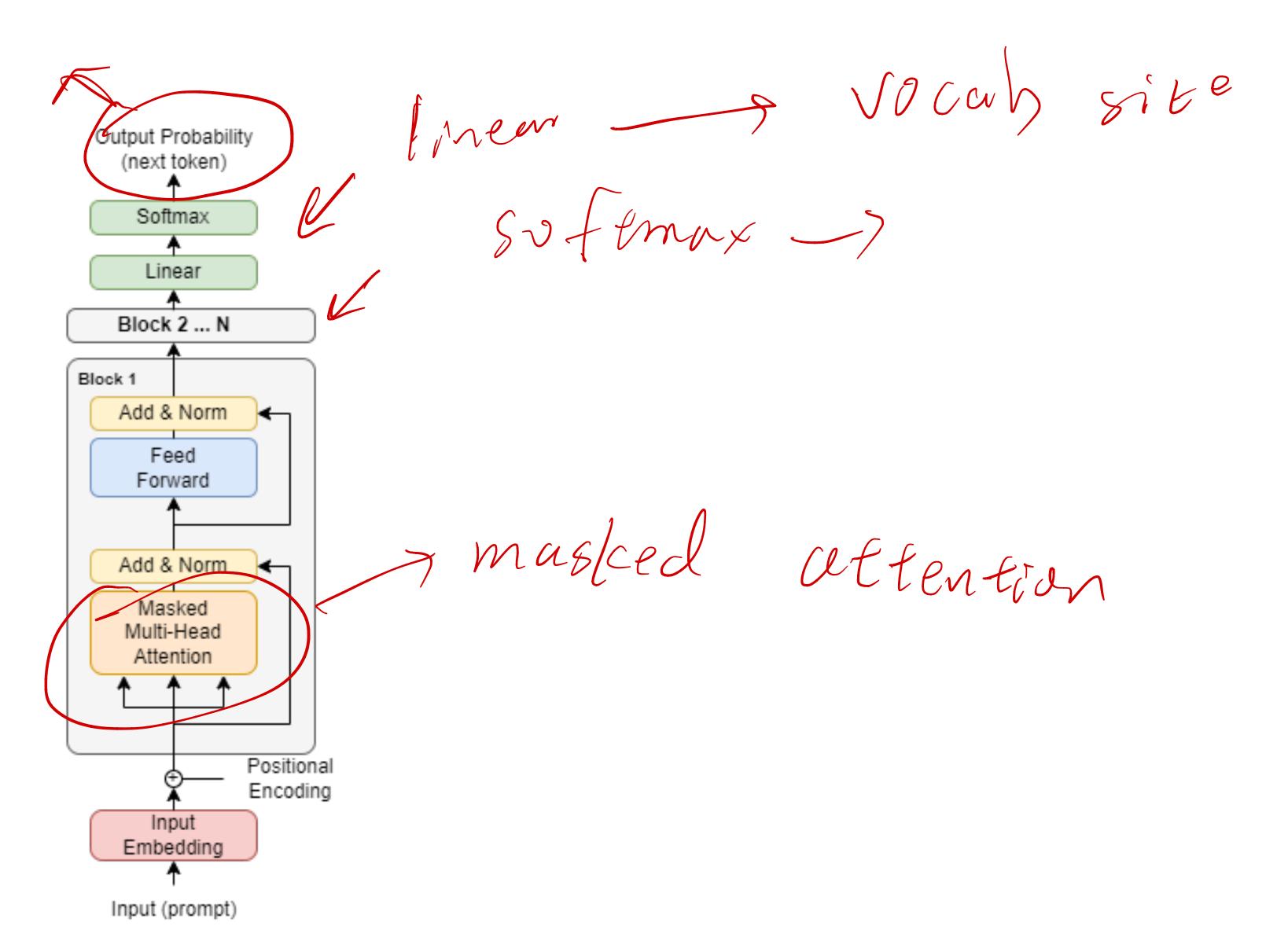
Cross-attention

Self-attention



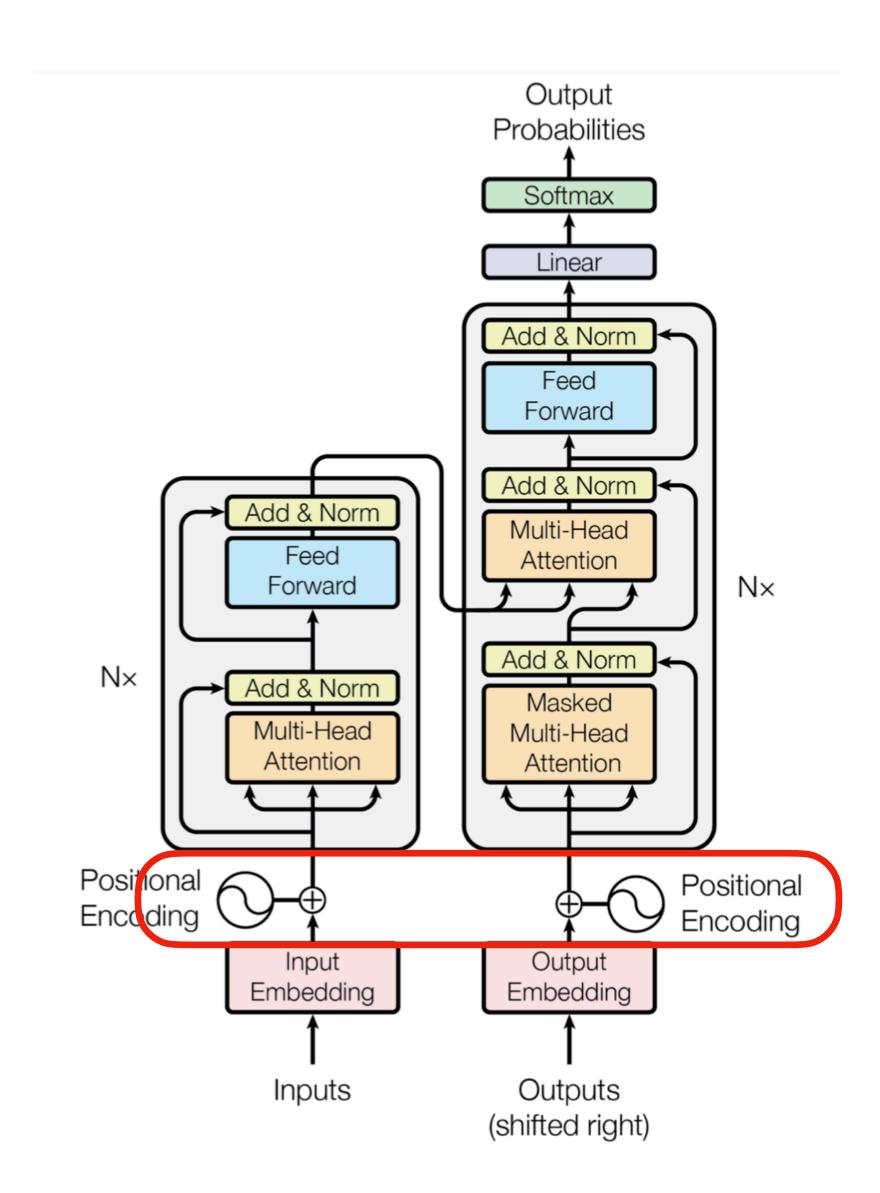
Cross-attention uses the output of encoder as input

Transformer Language Model (e.g., ChatGPT)

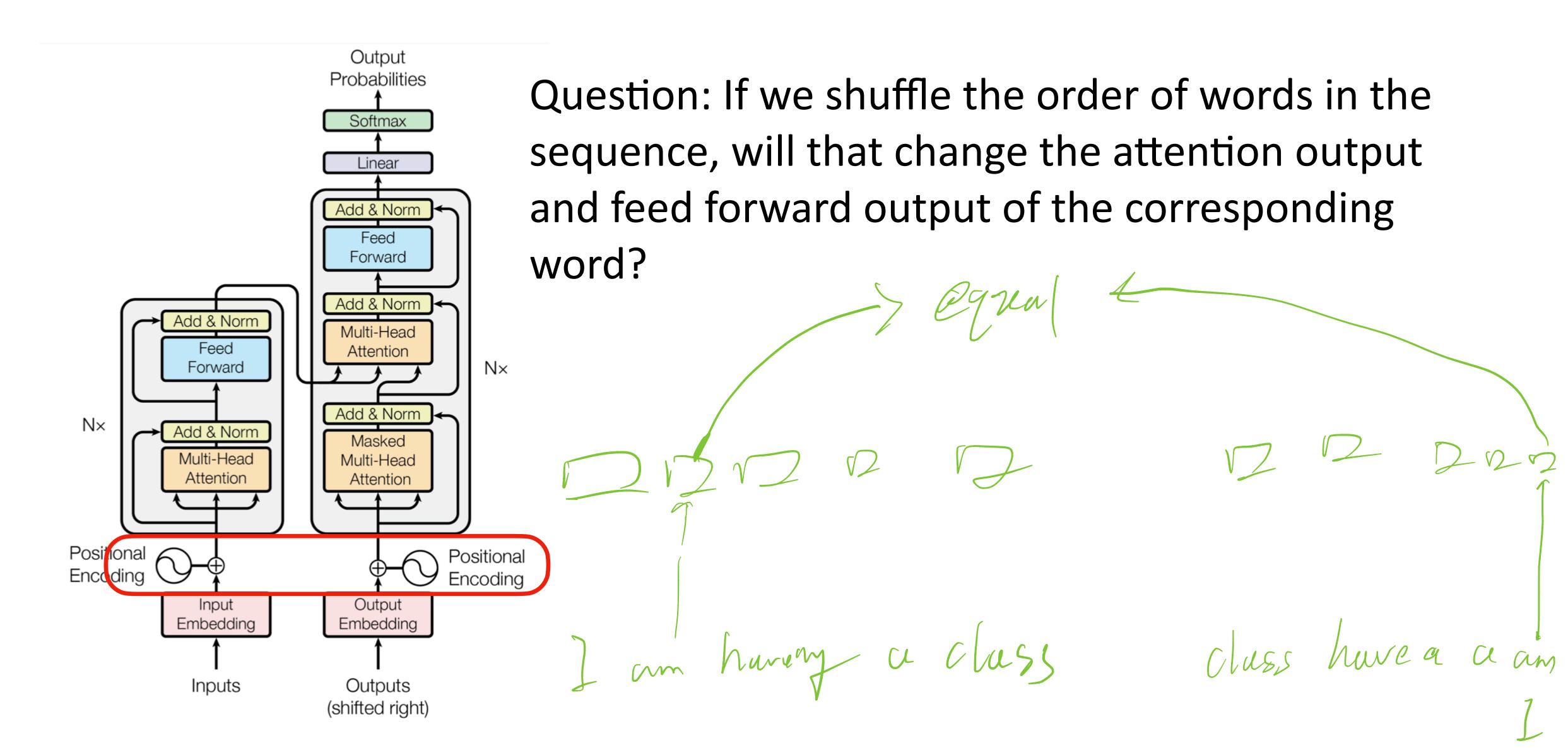


What is the holiday in full?

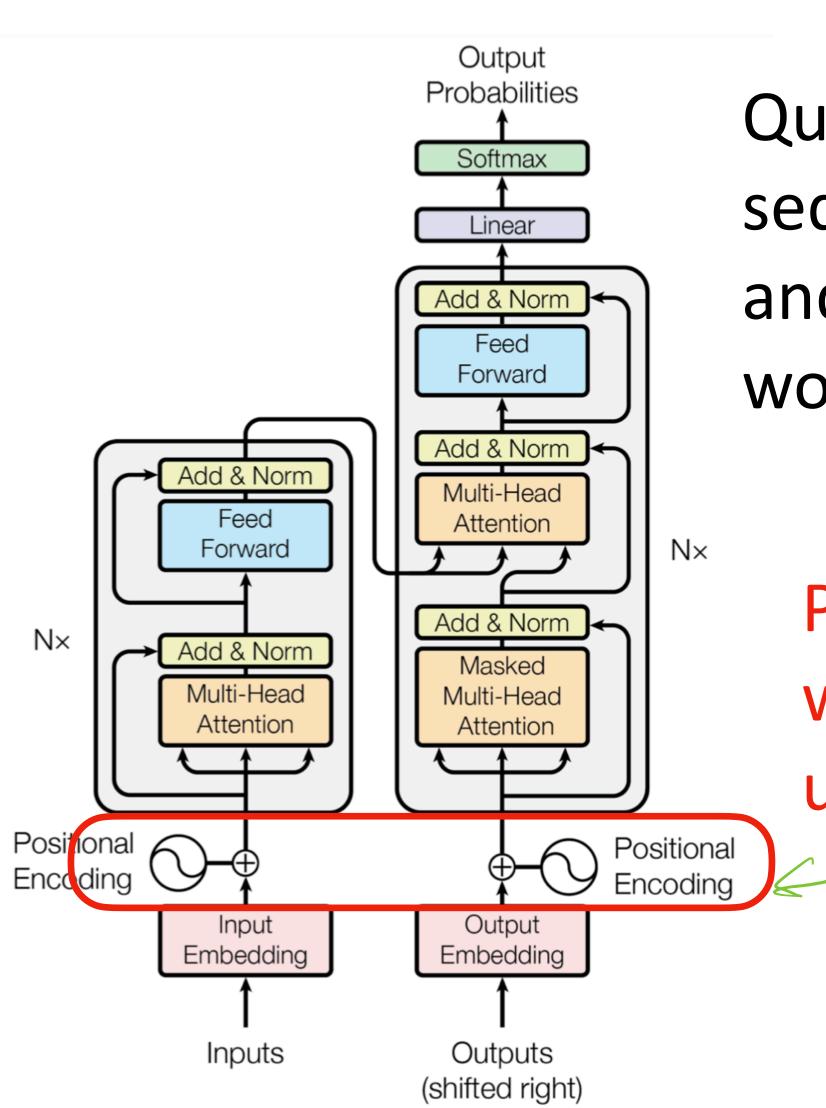
Position Embeddings



Position Embeddings



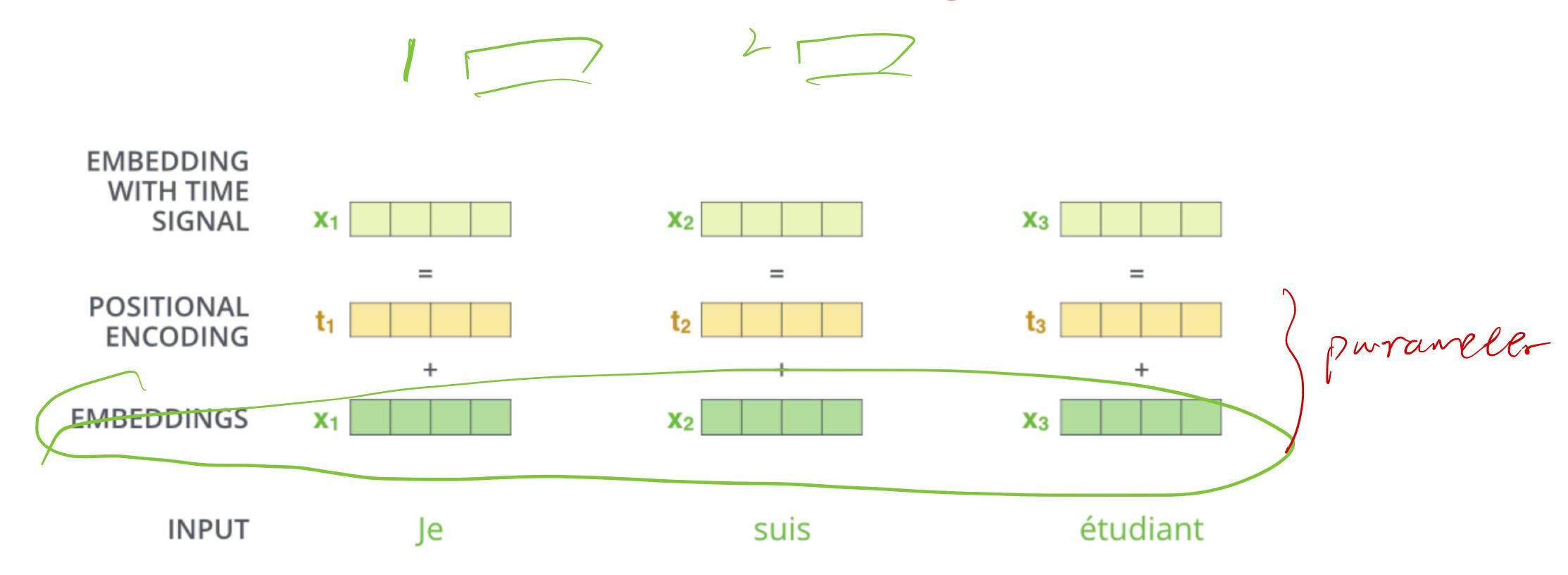
Position Embeddings



Question: If we shuffle the order of words in the sequence, will that change the attention output and feed forward output of the corresponding word?

Position embeddings are added to each word embedding, otherwise our model is unaware of the position of a word

Positional Encoding



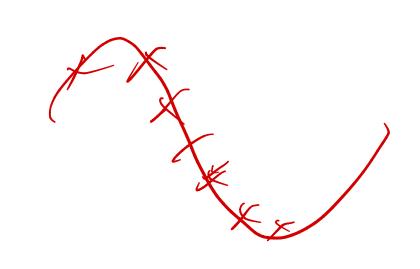
Transformer Positional Encoding

$$PE_{(pos,2i)}=\sin(rac{pos}{10000^{2i/d_{model}}})$$

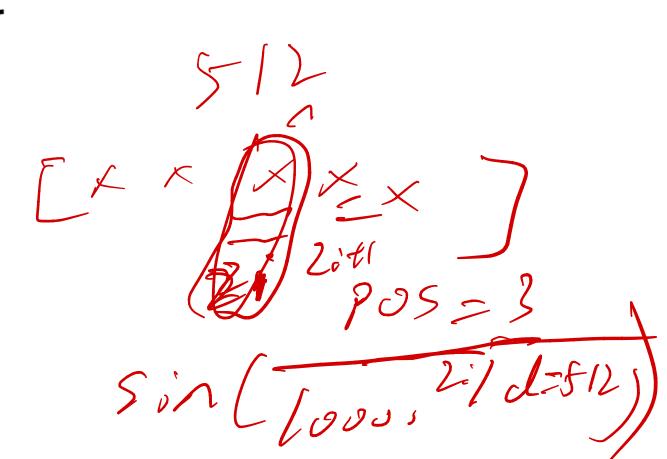
$$PE_{(pos,2i+1)} = \cos(rac{pos}{10000^{2i/d_{model}}})$$

Positional encoding is a 512d vector i = a particular dimension of this vector pos = dimension of the word

$$d_{model} = 512$$



3, 4,5



am

Complexity

| Layer Type | Complexity per Layer | Sequential Operations |
|-----------------------------|--------------------------|-----------------------|
| Self-Attention | $O(n^2 \cdot d)$ | $\overline{O(1)}$ |
| Recurrent | $O(n \cdot d^2)$ | O(n) |
| Convolutional | $O(k \cdot n \cdot d^2)$ | O(1) |
| Self-Attention (restricted) | $O(r \cdot n \cdot d)$ | O(1) |

n is sequence length, d is embedding dimension.

LER Mxd

13

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Restricted self-attention means not attending all words in the sequence, but only a restricted field

Square complexity of sequence length is a major issue for transformers to deal with long sequence

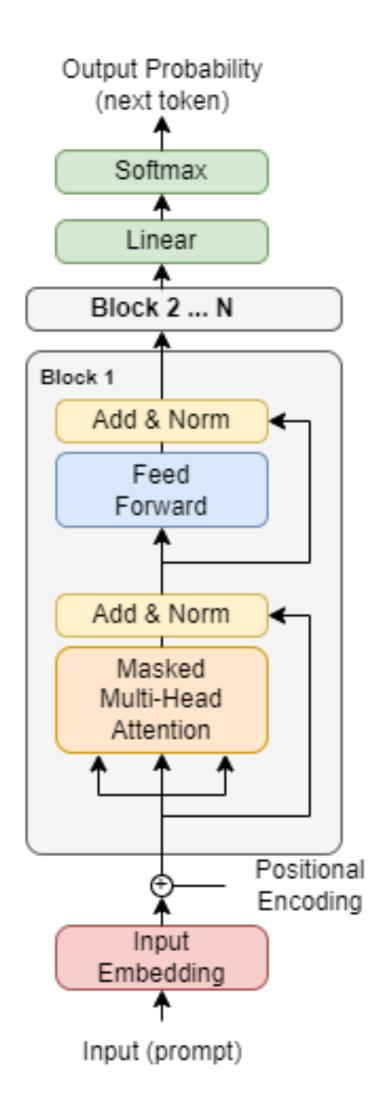
Language Model Training with

context length = 2000 Limited Context

Context 0 (2005) Segment 1 Segment 2 Limited Context

Dai et al. Transformer-XL: Attentive Language Models Beyond a Fixed-Length Context. 2019.

Transformer Language Model (e.g., ChatGPT)







Language Model Pretraining

Target Data B

Source Data A (maybe a different task)

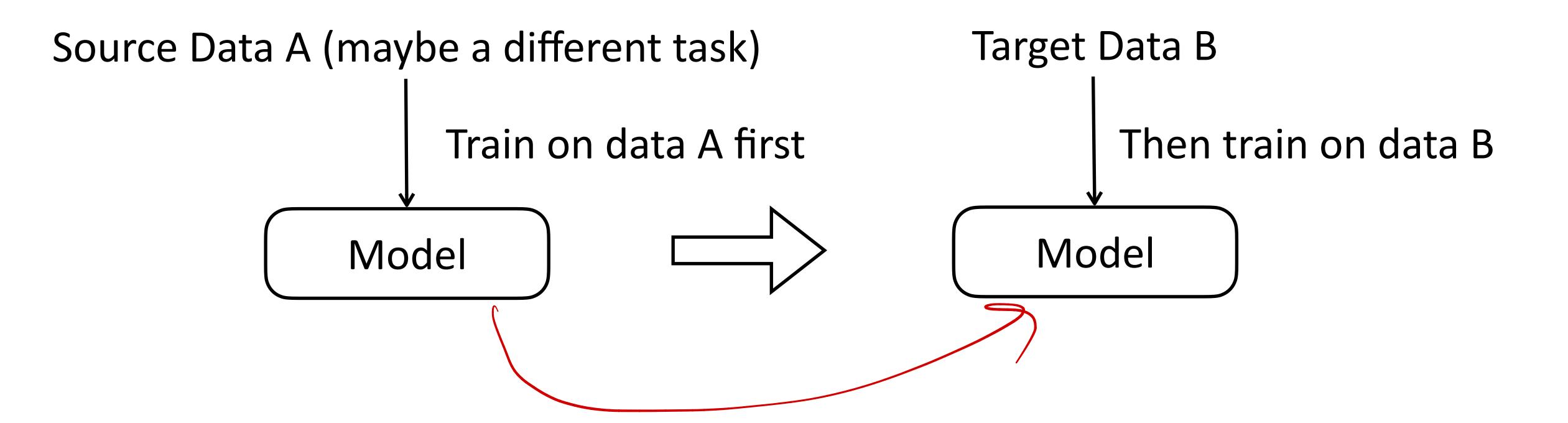
Target Data B

Source Data A (maybe a different task)

Train on data A first

Model

Target Data B



Pretraining

Post-truing

Source Data A (maybe a different task)

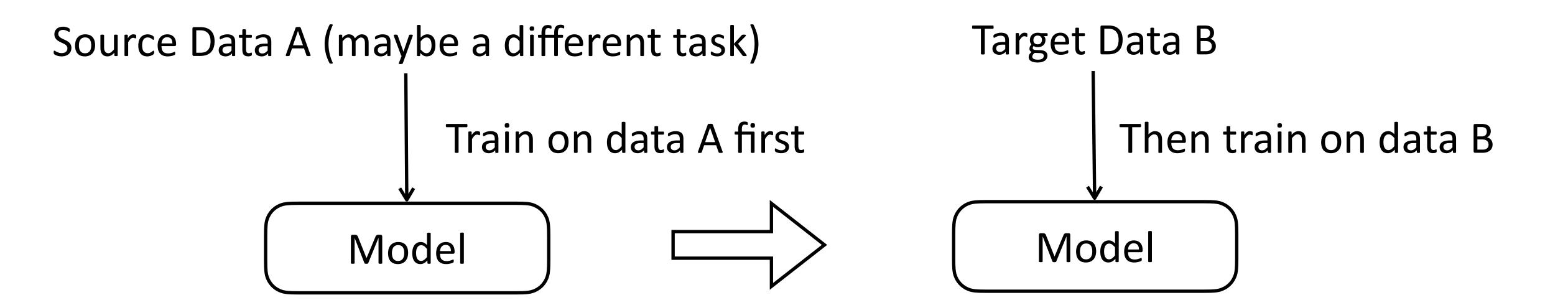
Train on data A first

Model

Model

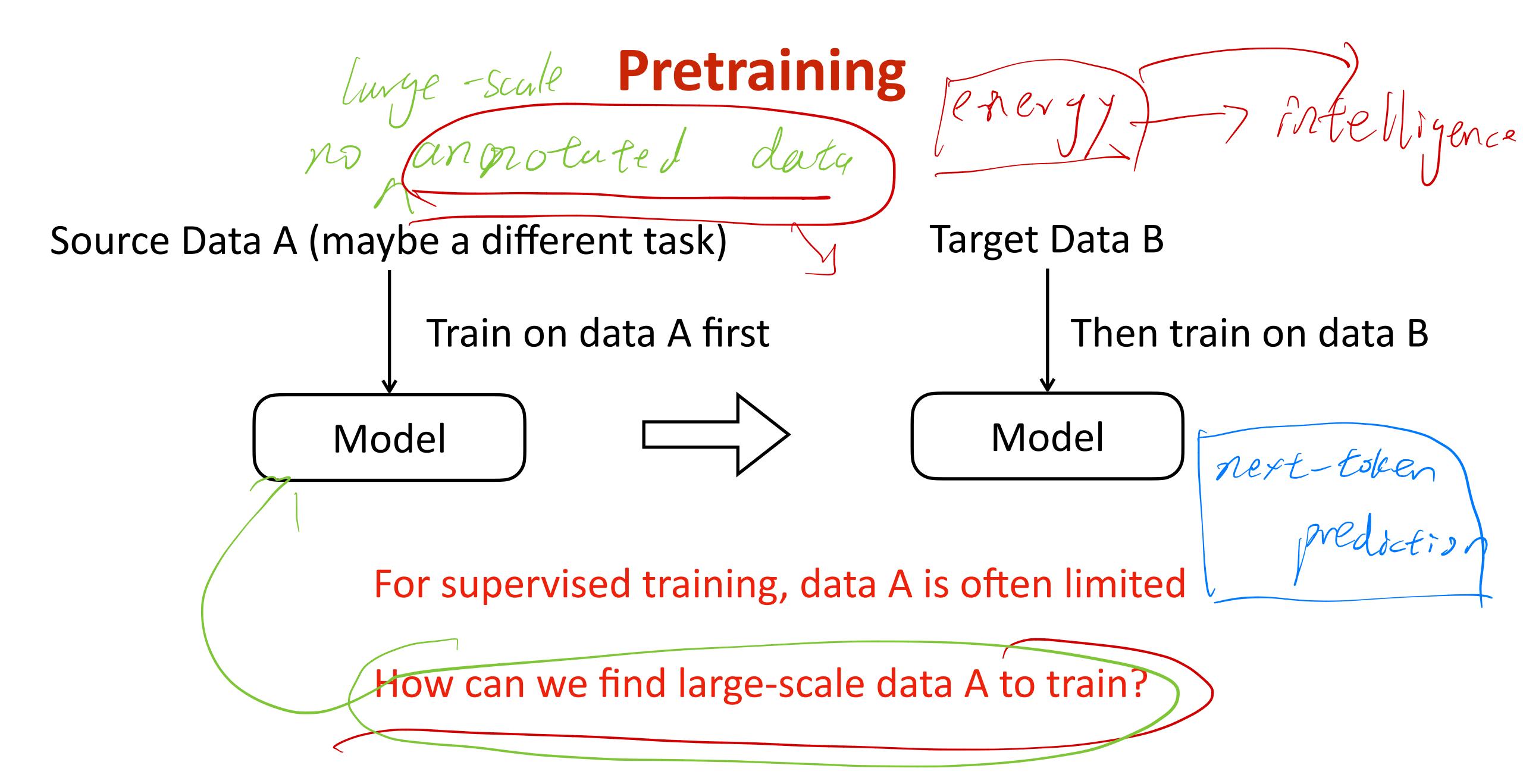
Classically, this is transfer Learning

Pretraining



Classically, this is transfer Learning

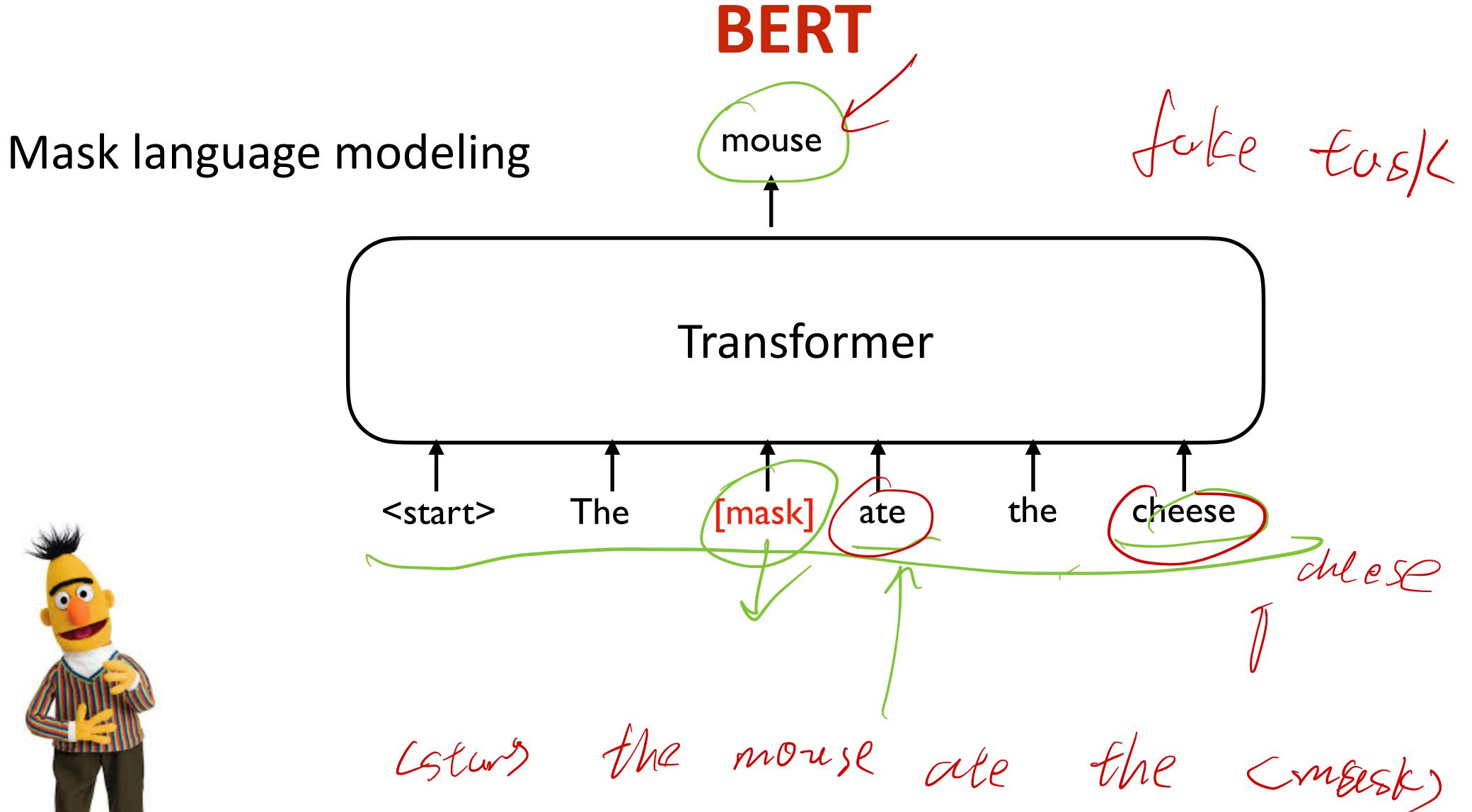
It is now called pretraining because of the scale of A

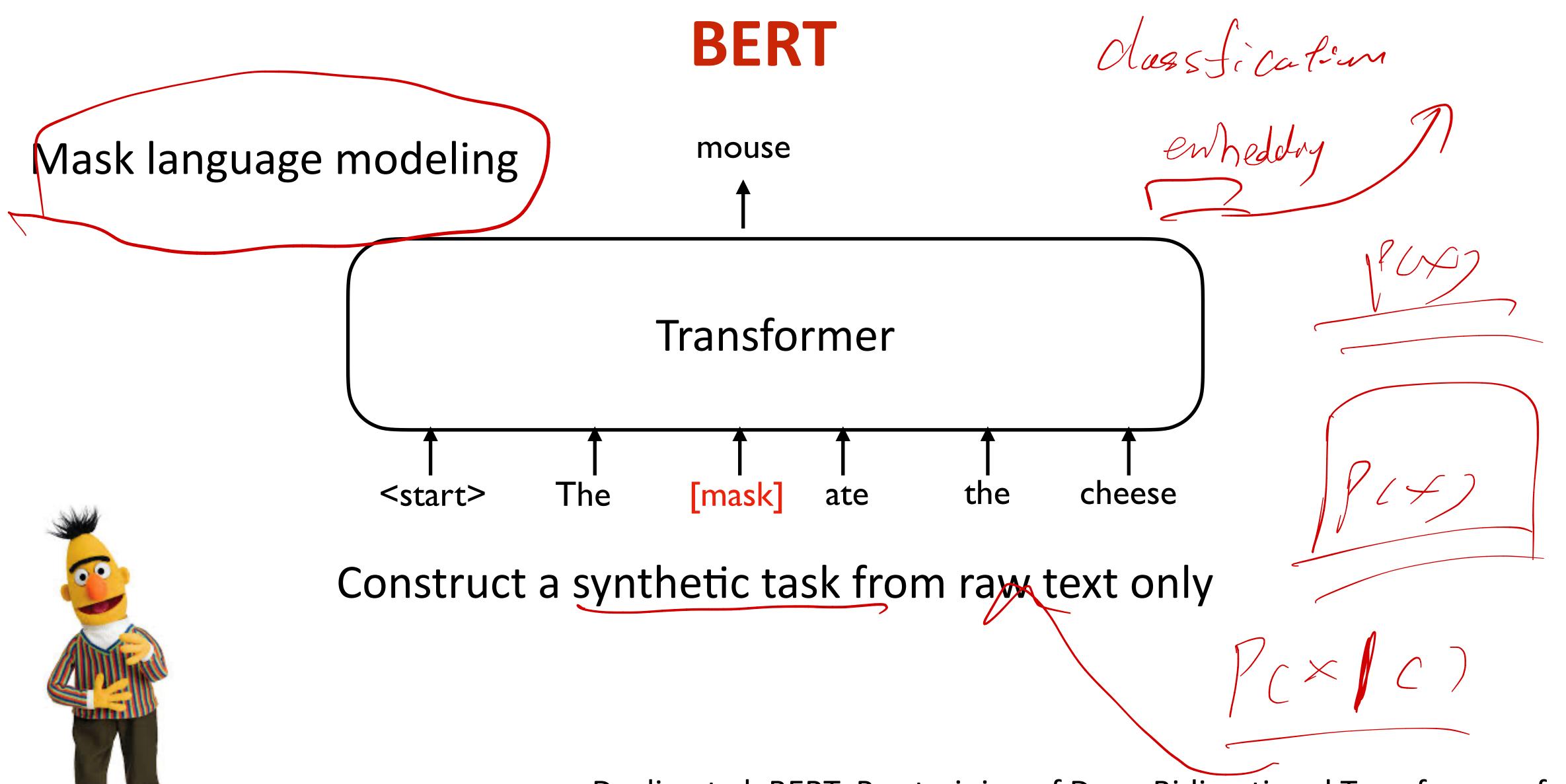


Lengunge Mode/ output Self-supervised unsupervisell learny?

Mask language modeling

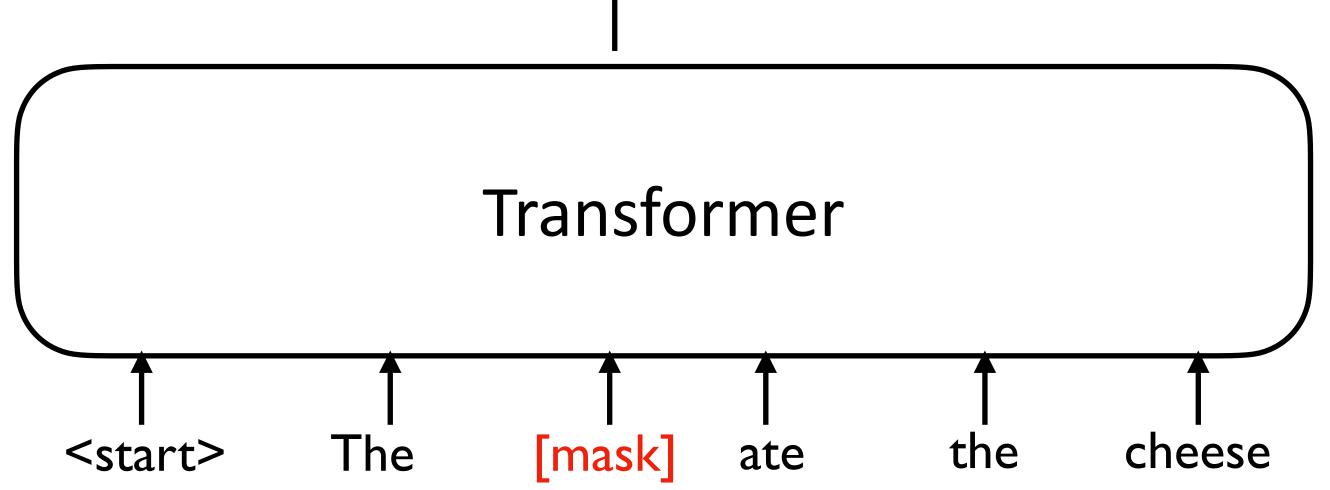






Mask language modeling

mouse †



Self-supervised Learning

Construct a synthetic task from raw text only



mouse

[mask]

The

<start>

Mask language modeling

Transformer

the



Self-supervised Learning
Construct a synthetic task from raw text only
Can be made very large-scale

ate

Devlin et al. BERT: Pre-training of Deep Bidirectional Transformers for Language Understanding. NAACL 2019.

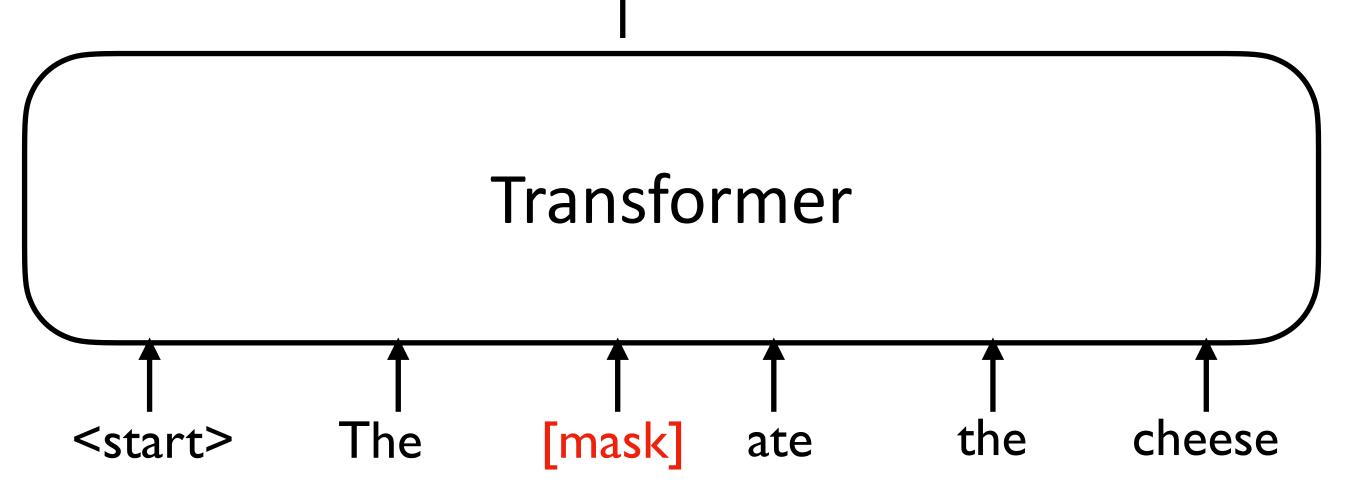
cheese

B -> hidirectoral

Mask language modeling

mouse •

attention



Self-supervised Learning

Construct a synthetic task from raw text only

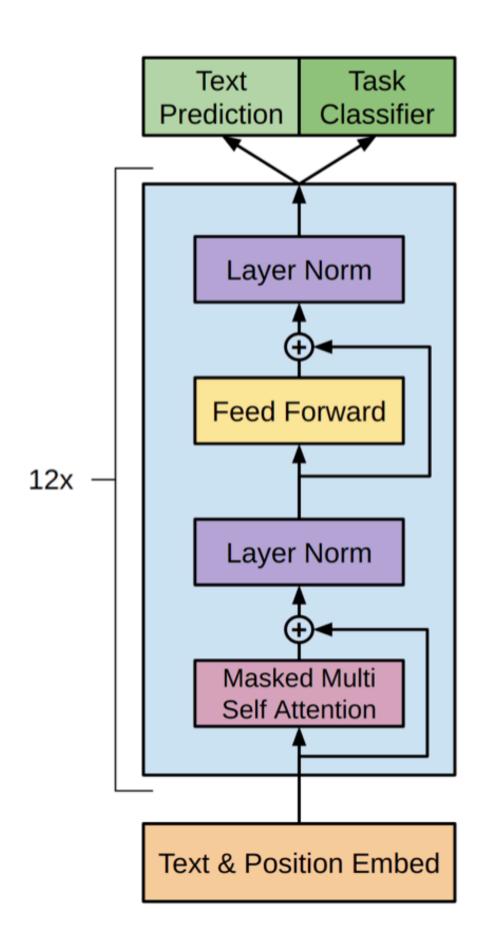
Can be made very large-scale

Is Bert a language model? Is it a generative model?

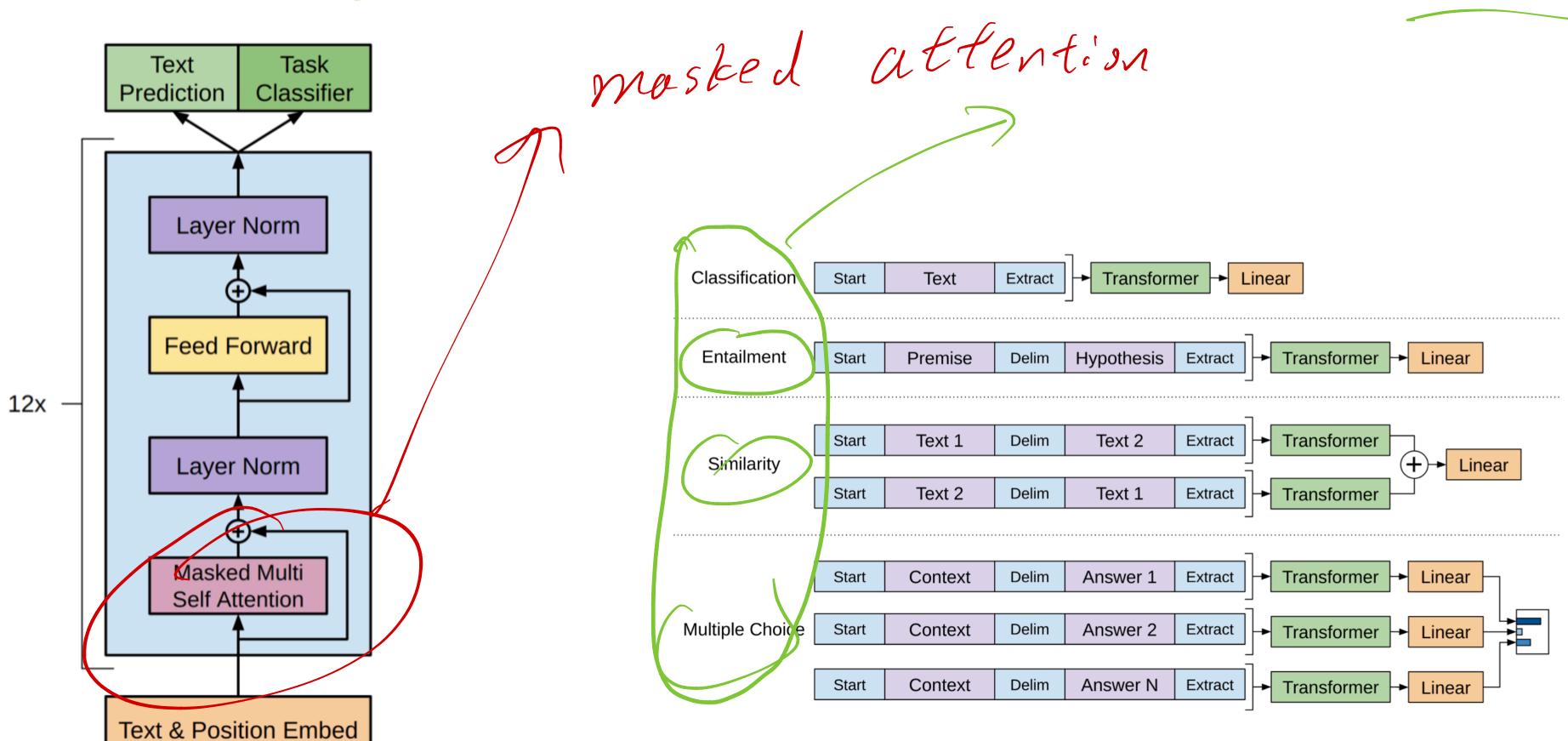


Generative Pre-Training (GPT)

Generative Pre-Training (GPT)



Generative Pre-Training (GPT)



logistse vegressin tembeded, trensformer fone tunday Sentence

Suppose I just want to do a sentence classification task, bidirectional or masked attention is better?

1 have a clus)

1B Classification

Suppose I just want to do a sentence classification task, bidirectional or masked attention is better for pretraining?

Me don't care Syppose next-word predoction

> tusk more diffiah musked attention. energy intelligence data sumple: is wasted am fre (5 deps, ne care having a class)

Pretraining Data

We want to start with clean text

- Wikipedia
- Books

History [edit]

In the late 1980s, the Hong Kong Government anticipated a strong demand for university graduates to fuel an economy increasingly based on services. Sir Sze-Yuen Chung and the territory's governor, Sir Edward Youde, conceived the idea of establishing a third university, in addition to the pre-existing University of Hong Kong and Chinese University of Hong Kong.^[7]

Planning for the "Third University", as the university was known provisionally, began in 1986. On 8 November 1989, Charles, Prince of Wales (now King Charles III) laid the foundation stone of the campus, [8] which was constructed at the Kohima Barracks site in Tai Po Tsai on the Clear Water Bay Peninsula. The site was earmarked for the construction of a new British Army garrison to house the 2nd King Edward VII's Own and 7th Duke of Edinburgh's Own Gurkha Rifles, [9] but plans for its construction were shelved after the 1984 signing of the Sino-British Joint Declaration resulted in the downsizing of army presence in Hong Kong. [10]

Originally scheduled to finish in 1994, the planning committee for the university decided in 1987 that the new institution should open its doors three years early, in keeping with the community's need and in fulfilment of the wishes of Youde, who died in 1986. [11][12] The university was officially opened by Youde's successor as governor, Sir David Wilson, on 10 October 1991. [13] Several leading scientists and researchers took up positions at the university in its early years, including physicist Leroy Chang who arrived in 1993 as Dean of Science and went on to become vice-president for academic affairs. [14] Thomas E. Stelson was also a founding member of the administration. [15]

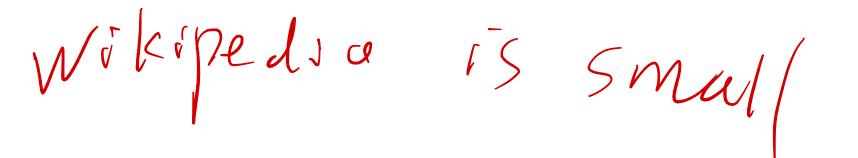
Pretraining Data Reality

In practice, the web is the most viable option for data collection.

In the digital era, this is the go-to place for general domain human knowledge.

But web data can be challenging to work with

- Copyright and usage constraints, privacy
- Data is noisy, dirty, and biased



Example Noisy Web Data

```
<html / lang="en">
<head>
 <meta http-equiv="Content-Type" content="text/html; charset=windows-1252">
 <title>Best Coffee Beans 2025 | Best Coffee Beans 2025 | Buy Coffee Now!</title>
 <meta name="description" content="best coffee beans best coffee beans best coffee beans</pre>
 <link rel="canonical" href="http://example.com/best-coffee?utm_source=spam&utm_campai</pre>
 <meta property="og:title" content="Best Coffee Beans 2025">
 <script type="application/ld+json">
 {"@context":"http://schema.org","@type":"Article","headline":"Best Coffee Beans 2025'
 </script>
 <script>
   // tracking & A/B test noise
   (function(){try{var u='https://trk.example.net/p.js?id=UA-XXX';var s=document.creat
   window.__AB__={"exp":"homepage-v17","bucket":Math.random()<0.5?'A':'B'};</pre>
 </script>
 <style>
   /* inline CSS with dead classes */
   .hero {background:url(data:image/png;base64,iVBORw0KGgoAAAANSUhEUgAA...);height:480
   .hidden{display:none} .cookie{position:fixed;bottom:0;background:#000;color:#fff;page:
   @media (max-width: 600px){ .table{display:block;overflow:auto} }
 </style>
</head>
<body id="top" class="post post post-1234" oncopy="return false">
 <!-- BECIN Cookie banner, duplicated -->
  div class="cookie" role="dialog" aria-live="polite">
   We use cookies to improve your experience. <button id="ok">OK</button>
  </div>
  div class="cookie" style="display:none">We use cookies <a href="/privacy?ref=popup"
 <!-- END Cookie banner -->
 <noscript><img src="https://track.example.org/pixel.gif?id=abc" alt=""></noscript>
 <header>
      L>Best Coffee Beans 2025≤∕h1>
   <div class="rating">***** 4.9/5 (3,214)</div>
   <div class="breadcrumbs">
     <a href="/">Home</a> > <a href="/category?c=cof%66ee">Coffee</a> > Best Coffee Be
   </div>
```

1+1-2

ads

Web Data Pipeline

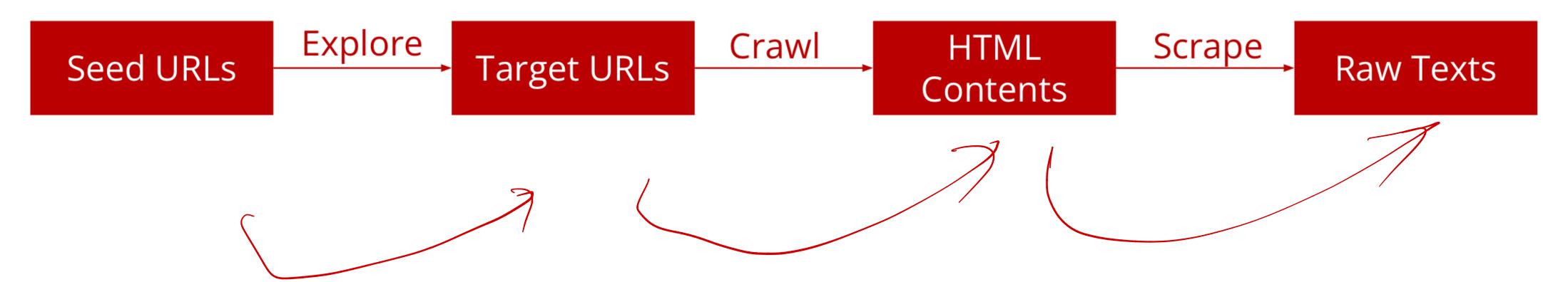
- Content is posted to the web
- Web crawlers identify and download a portion of the content
- The data is filtered and cleaned

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Web Data Pipeline

General Idea

- 1. Start with a set of seed websites
- 2. Explore outward by following all hyperlinks on the webpage.
- 3. Systematically download each webpage and extract the raw text.



1. Remove noisy, spammy, templated, and fragmented texts

- 1. Remove noisy, spammy, templated, and fragmented texts
- 2. Select higher quality texts from a massive candidate pool

- 1. Remove noisy, spammy, templated, and fragmented texts
- 2. Select higher quality texts from a massive candidate pool
- 3. Avoid toxic and biased content

1. Clean (fluent)

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- 2. Diverse (covers many domains)

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- 3. Non-trivial (a trivial case is to learn from massive documents and each has no more than 20 words)

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- 2. Diverse (covers many domains)
- 3. Non-trivial (a trivial case is to learn from massive documents and each has no more than 20 words)
- 4. "high-quality"

"intelligence" of the data is high, generally requiring a lot of knowledge and reasoning to predict the next word

How to Identify High-Quality Content

How to Identify High-Quality Content

Rule-based Heuristics

How to Identify High-Quality Content

- Rule-based Heuristics
- Classifiers (how to use GPT4 to help train GPT5?)

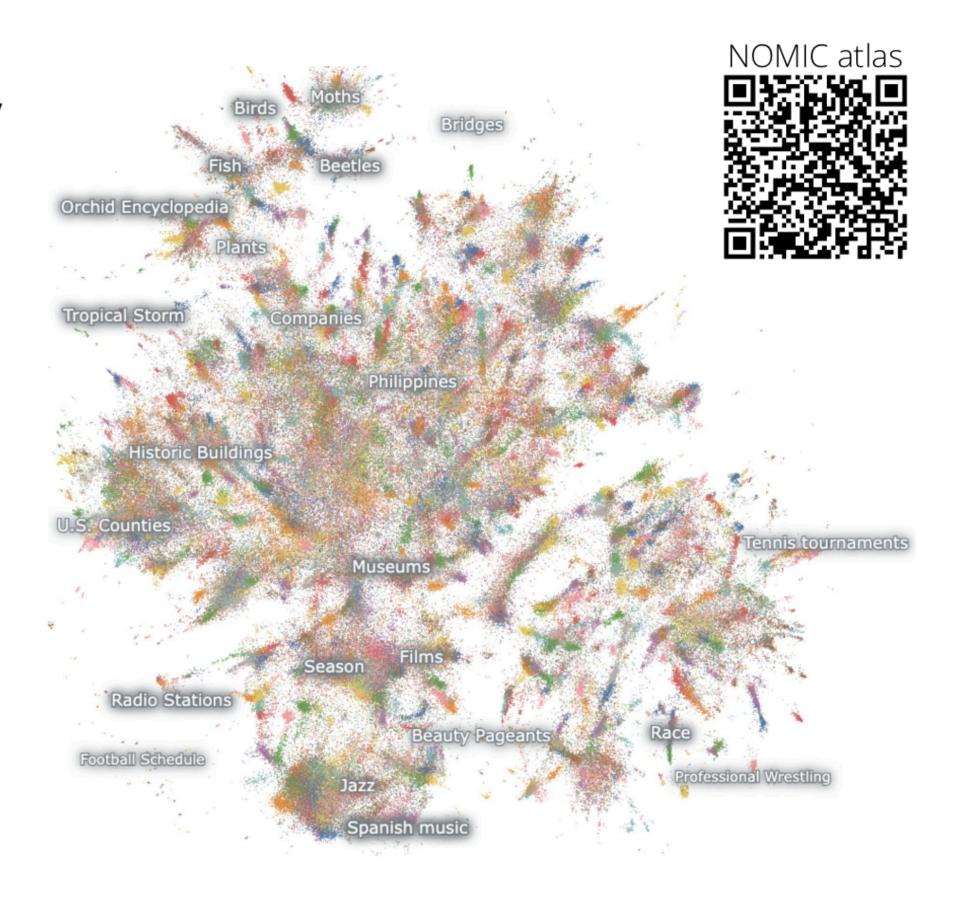
Notable Datasets

- Wikipedia dataset
- CommonCrawl
- Colossal Clean Crawled Corpus (C4)
- FineWeb
- Dolma

Wikipedia Dataset

- Contains cleaned articles (65M) written in many languages (~350).
- The dataset is built from the Wikipedia dumps and split per language.
- Each example contains a cleaned article with stripped markdown and unwanted sections.
- The data fields are id, url, title, and text.
- Conveniently available on HuggingFace.

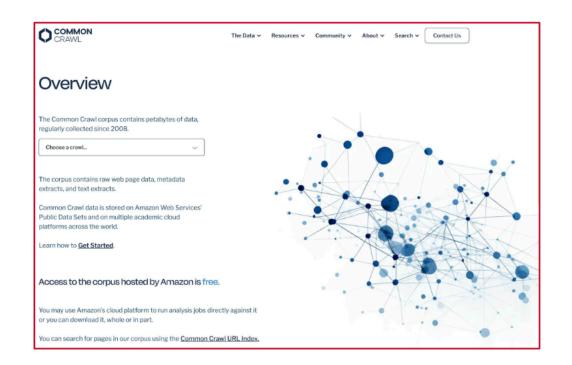


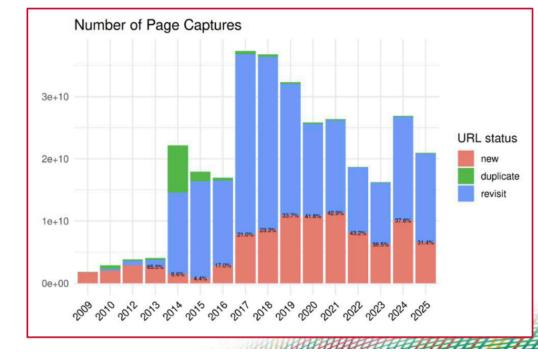


CommonCrawl

- Non-profit organization that provides open access to large scale web crawls
- Petabytes of web pages are available
- Monthly crawls and dumps
 - Re-crawled web pages and fresh dumps (bi)monthly
 - The dumps are ~k billion pages
- Dates back to 2008







Preprocessing Clean Text

After the text is cleaned, now we need to convert it into a batch of training data

The Steelers enjoy a large, widespread fanbase nicknamed Steeler Nation. They currently play their home games at Acrisure Stadium.

Raw Clean Text

'_The', '_Steel', 'ers', '_enjoy', '_a',
'_large', ',', '_wide', 'spre', 'ad', '_fan',
'oase', '_nick', 'na', 'med', '_Steel', 'er',
'_Nation', '.', '_They', '_currently',
'_play', '_their', '_home', '_games',
'_at', '_A', 'cris', 'ure', '_Stadium', '.'

Tokenized

[580, 109027, 1313, 25224, 9, 21333, 3, 38133, 21328, 711, 1206, 37381, 128910, 75, 4805, 109027, 55, 82580, 4, 0]
[10659, 82423, 11300, 2362, 5367, 27527, 98, 61, 58531, 3407, 88259, 4,0,0,0,0,0,0,0,0)]

Tensor

A tokenizer takes text and turns it into a sequence of discrete tokens

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A vocabulary is a list of all available tokens

A tokenizer takes text and turns it into a sequence of discrete tokens

A vocabulary is a list of all available tokens

Example: "A hippopotamus ate my homework"

A tokenizer takes text and turns it into a sequence of discrete tokens

A vocabulary is a list of all available tokens

Example: "A hippopotamus ate my homework"

| Vocab Type | Example | Length |
|-----------------|---|--------|
| character-level | ['A', ' ', 'h', 'i', 'p', 'p', 'o', 'p', 'o', 't', 'a', 'm', 'u', 's', ' ', 'a', 't', 'e', ' ', 'm', 'y', ' ', 'h', 'o', 'm', 'e', 'w', 'o', 'r', 'k', '.'] | 31 |
| subword-level | ['A', 'hip', '##pop', '##ota', '##mus', 'ate', 'my', 'homework', '.'] | 9 |
| word-level | ['A', 'hippopotamus', 'ate', 'my', 'homework', '.'] | 6 |

rule-based (split text by spaces, punctuation, and other similar heuristics)

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Challenges

rule-based (split text by spaces, punctuation, and other similar heuristics)

Challenges

- Open vocabulary problem
 - Many words may never appear in training data (becomes [UNK])
 - This is more severe in other low-resource languages

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Challenges

- Open vocabulary problem
 - Many words may never appear in training data (becomes [UNK])
 - This is more severe in other low-resource languages
- Words with typos also get tokenized as [UNK]

Character-Level Tokenization

| Vocab Type | Example | Length |
|-----------------|---|--------|
| character-level | ['A', ' ', 'h', 'i', 'p', 'p', 'o', 'p', 'o', 't', 'a', 'm', 'u', 's', ' ', 'a', 't', 'e', ' ', 'm', 'y', ' ', 'h', 'o', 'm', 'e', 'w', 'o', 'r', 'k', '.'] | 31 |
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| word-level | ['A', 'hippopotamus', 'ate', 'my', 'homework', '.'] | 6 |

Pro: No unseen tokens anymore

Con: Sequence is unnecessarily long, expensive to work with

Sub-word Tokenization

| Vocab Type | Example | Length |
|-----------------|---|--------|
| character-level | ['A', ' ', 'h', 'i', 'p', 'p', 'o', 'p', 'o', 't', 'a', 'm', 'u', 's', ' ', 'a', 't', 'e', ' ', 'm', 'y', ' ', 'h', 'o', 'm', 'e', 'w', 'o', 'r', 'k', '.'] | 31 |
| subword-level | ['A', 'hip', '##pop', '##ota', '##mus', 'ate', 'my', 'homework', '.'] | 9 |
| word-level | ['A', 'hippopotamus', 'ate', 'my', 'homework', '.'] | 6 |

Sub-word Tokenization

Words get split into multiple tokens

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|-----------------|---|--------|
| character-level | ['A', ' ', 'h', 'i', 'p', 'p', 'o', 'p', 'o', 't', 'a', 'm', 'u', 's', ' ', 'a', 't', 'e', ' ', 'm', 'y', ' ', 'h', 'o', 'm', 'e', 'w', 'o', 'r', 'k', '.'] | 31 |
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Sub-word Tokenization

- Words get split into multiple tokens
- Vocabulary is build dynamically
 - Frequent words get assigned their own tokens
 - Rare words are split into subwords

| Vocab Type | Example | Length |
|-----------------|--|--------|
| character-level | ['A', ' ', 'h', 'i', 'p', 'p', 'o', 'p', 'o', 't', 'a', 'm', 'u', 's', ' ', 'a', 't', 'e', ' ', 'h', 'o', 'm', 'e', 'w', 'o', 'r', 'k', '.'] | 31 |
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Byte Pair Encoding (BPE)

Main Idea

- Construct subword vocabulary by learning to merge characters
- Inspiration comes from compression algorithms

Training Steps

- 1. Initialize the vocabulary with characters as tokens (e.g., in English: alphabet, numbers, punctuation)
- 2. Merge the most frequent token pair in the corpus (vocabulary size +1)
- 3. Re-tokenize the corpus with the merged subword pair
- 4. Repeat steps 2 and 3 until the target vocabulary size is reached

Controlled vocabulary size

- Controlled vocabulary size
- Strike a good balance between word-level and character-level

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 - More observations on sub-words

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- Strike a good balance between word-level and character-level
 - Frequent words kept whole
 - Tail words split to sub-words
 - More observations on sub-words
 - Utilization of morphology information

Batching Data

The Steelers enjoy a large, widespread fanbase nicknamed Steeler Nation. They currently play their home games at Acrisure Stadium.

Tokenization

Raw Clean Text

'_The', '_Steel', 'ers', '_enjoy', '_a',

'_large', ',', '_wide', 'spre', 'ad', '_fan',

'base', '_nick', 'na', 'med', '_Steel', 'er',

'_Nation', '.', '_They', '_currently',

'_play', '_their', '_home', '_games',

'_at', '_A', 'cris', 'ure', '_Stadium', '.'

Tokenized

[580, 109027, 1313, 25224, 9, 21333, 3, 38133, 21328, 711, 1206, 3, 381, 128910, 75, 4805, 109027, 55, 82580, 4, 0] [10659, 82423, 11300, 2362, 5367, 27527, 98, 61, 58531, 3407, 88259, 4,0,0,0,0,0,0,0,0]

Batching

Tensor

Thank You!